



**Alan Bowling**

Chairman and Director, SAP UK and Ireland User Group  
SIG Chair – Implementation and Support

Alan got involved with SAP products ten years ago through his recent role at Northern Foods, where as CIO, he was responsible for the management of applications, and IS strategy and governance. After six years working with the team to achieve CCC accreditation, he was involved in one of the UK's first upgrades to mySAP ERP, running on the SAP Netweaver platform. His team at Northern Foods also achieved an award for best RFID integration project in Europe for their work in linking over 28 million tray tags a year to their SAP system.

As an executive member of the User Group, Alan is closely involved in the decision-making process that shapes the group's activities and development. He is also a representative of the UK and Ireland within SUGEN, an alliance of SAP User Group executives from around the world.

Prior to his move in to the IS world, Alan held positions within manufacturing and logistics with such companies as Unigate, Campbell's Soups and Grand Metropolitan.

Alan is also a graduate of the Common Purpose organisation.