



Paul Aitkenhead

BI Development Manager, BBC
SIG Co-Chair – Business Intelligence

Having started his working career in production planning 'down under', Paul initially became involved with SAP working for a UK based end user training company.

From humble R/3 beginnings through to having worked for both consultancies and end user organisations across a number of industry sectors, he was drawn into the world of SAP BI on the back of a greenfield BW implementation for a leading UK utilities corporation.

He is now BI Development Manager at the BBC responsible for helping the BBC to achieve its strategic objectives by supporting performance management, governance/risk management and decision making through the deployment of SAP BI based solutions.