



SAP Users come together to establish Special Interest Group for Ireland

A Special Interest Group for SAP Users in Ireland has been launched at an inaugural meeting held in Dublin. The Ireland Special Interest Group (ISIG) is chaired by Gearoid Doheny of Glanbia plc, and is an independent forum for the many users of SAP applications. The Group answers the need to provide an opportunity for SAP users to network, exchange ideas, and have a strong coherent voice in direct discussions with SAP.

Craig Dale, Operations Manager of the UK & Ireland User Group (of which ISIG forms a part) says: "We believe that this is a very exciting time in the SAP marketplace and the Ireland SIG provides a positive, open, and collaborative forum for the discussion and exchange of ideas. Members of the group will have the opportunity to network with other customers and partners including SAP UK & Ireland. ISIG is an important part of the independent UK & Ireland user community and we intend to develop it to meet the diverse needs of the Irish users."

Gearoid Doheny of Glanbia plc, Chairman of the Ireland SIG, said he wants to develop a vibrant community in Ireland: "There is a great opportunity for SAP's customers in Ireland to drive innovation, learning and efficiencies through active involvement in this independent forum, as well as forging closer links with SAP. We plan to use this to drive a number of technical / specialist groups, and to enhance networking opportunities across the user community. "

Whilst proud of their close links to SAP, the User Group is a truly independent voice of the user community.

MD of SAP in Ireland, Phil Codd, adds that SAP is delighted to see the emergence of such a vibrant, diverse, and independent user group specifically addressing the commonality of issues within the Irish user base. Codd said: "I look forward to seeing this group go from strength to strength."

Glynn Lowth of BASF IT Services, Chairman of the SAP UK & Ireland User Group says: "I firmly believe that a thriving User Group is a great benefit to SAP. Every successful organisation needs to listen to its customers and our members have face-to-face access to SAP consultants and a genuine input into product development. There is no doubt that the real strength of the User Group comes from the networking between members and the sharing of knowledge. We are developing further links with similar bodies around the world, including the USA and Europe to add further value for our members".

The SAP UK & Ireland User Group is an independent organisation with more than 260 corporate members set up to serve the needs of SAP Users by sharing knowledge, best practice and expertise. Meetings and discussions take place in all parts of the UK as well as Ireland, and the neutral environment enables members to network, exchange experiences, and receive presentations from selected relevant companies. User Group membership is open to all licensed SAP customers affording the benefits of membership to staff throughout the member organisation for one annual fee. There is a free trial membership scheme, and Affiliate membership and Partnership arrangements allow SAP's partners and other companies the opportunity to present at Special Interest Group meetings and conferences.

If you would like further information or are interested in becoming a member or a partner of the User Group, please contact Craig Dale or Vicky Bennison on +44(0)1642 320050 or email support@sapusers.org. Further details including the details of free trial membership can be found on our website www.sapusers.org.

Date: February, 2006