



SAP UK & Ireland User Group
Adding Value Through Collaboration

Company Background

The SAP UK User Group was founded in 1988 by five R/2 customers looking to improve their user experience with this world renowned software from SAP. The number of people wanting to join the independent group grew rapidly as members rushed to share their own experiences, and by 2000 the User Group became a limited company. In the same year, the organisation changed its name to The SAP UK & Ireland User Group to incorporate the increasing number of Irish members. Membership today has grown to more than 350 and the group is gaining more and more new users every year.

In 1994 the group held its first User conference in the Grand Hotel, Brighton where members from throughout the country got together to exchange and discuss their own user experiences. The group now holds more than 40 special interest events a year, covering a wide range of topics relevant to the operation and implementation of SAP software and including presentations by users. The SAP User Group also produces a range of regular publications and e-bulletins updating users on upcoming events, user activities and the latest news from the industry-leading software company.

The group is overseen by six individual directors from a wide cross section of backgrounds including - Northern foods, Siemens Communications, Princes Group, BASF IT Services and Accenture.

All SAP UK & Ireland User Group's operations are conducted in line with its company principles, which are:

- To be seen as the independent voice of SAP users
- To have a close alliance with SAP
- To provide a platform to influence SAP
- To provide a channel for SAP to communicate to users
- To provide value-adding services to its members

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