### **SOLUTION SUMMARY**

# **ACCOUNTS RECEIVABLE AUTOMATION** LEVERAGE AI TO IMPROVE CASHFLOW & SECURE REVENUE

Powered by AI technology, Esker's Accounts Receivable solution suite enables finance departments to rethink receivables management with the goal of reducing DSO and accelerating revenue recognition. From credit management, customer invoicing, payment, cash application to claims & deductions and collections management, Esker automates and connects each step of the invoice-to-cash process to improve overall efficiency in cash collection, provide visibility over cashflow and elevate the customer experience.

# Why Automate with Esker?

### **END-TO-END EFFICIENCY**

with automation & Al technology that gives staff more time to focus on strategic customers & reporting



by decreasing payment delays, securing revenue & improving team productivity



### ENHANCED VISIBILITY

into AR performance as well as customer credit status plus related data & documents

### **IMPROVED CUSTOMER EXPERIENCE**

through greater internal collaboration & a customer portal with self-service tools

# **AR SOLUTION SUITE**

Esker offers a comprehensive accounts receivable (AR) solution suite that automates everything that should be automated within the credit-to-cash process. The result? Employees are empowered to work smarter, not harder, while executives get the visibility over the process and performance they need to make the best possible decisions.

### **CREDIT MANAGEMENT**

Esker's Al-driven Credit Management solution enables businesses to secure revenue through an optimised credit approval and risk monitoring process. The solution combines all relevant internal and external credit information to make data-driven decisions and mitigate risks connected to credit liabilities. With alerts and low-risk decisions automated, credit analysts can focus on the riskiest customers.

#### **INVOICE DELIVERY**

Esker's Invoice Delivery solution automates the delivery of invoices according to customer preference (postal mail, fax, email, EDI, portal) and in 100% compliance with regulations in over 60 countries — all the while providing real-time visibility into invoice delivery status.

### PAYMENT

Esker's payment capabilities enable businesses to get their invoices paid faster, across the globe. Their customers can easily and securely pay online by card or direct debit, through a customer portal featuring payment scheduling, autopay and discount management.

### **CASH APPLICATION**

Esker's Cash Application solution eliminates repetitive and error-prone tasks in the cash allocation process by reconciling all types of incoming payments to open items with Al-powered remittance management and auto-matching. Cash is allocated faster, cashflow is optimised and visibility and efficiency are established for all receivables.

### **CLAIMS & DEDUCTIONS**

Esker's Claims & Deductions solution enables businesses to resolve customer disputes quicker and keep short payments under control with Al data capture and electronic workflow capabilities. The solution manages customer trade claims tied to promotions as well as non-trade claims linked to shortages, damages or penalty charges.

### **COLLECTIONS MANAGEMENT**

Esker's Collections Management solution helps businesses efficiently collect cash by automating key steps of the collections strategy and prioritising tasks based on AI predictions and risk analysis. It provides the collections team with the right tools to improve collaboration on invoice-related issues and reduce bad debt.



# **SOLUTION FEATURES & CAPABILITIES**

Esker's 37+ years of field experience and dedication to product development is key to the continuing innovations that live in the Accounts Receivable solution suite. Here are some of the features that stand out the most:



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### **CUSTOMER MANAGEMENT**

Offering a 360-degree view of all AR customer-related information, processes and documents from a single interface, Esker helps businesses effectively monitor customer interactions and related decisions. By providing real-time visibility into the customer account status using intelligent dashboards and detailed KPIs, credit risk factors and business performance indicators are easily tracked, and issue detection and resolution simplified.

### **ERP INTEGRATION**

Esker's Accounts Receivable solution seamlessly integrates with any ERP system via APIs and/or flat files. All AR requested files (open AR, bank statements, invoices, etc.) are quickly and securely transmitted to Esker for processing and/or pushed back to the ERP for re-integration (payment output or customer files). Esker can also provide simultaneous integration with mulltiple ERPs, simplifying diverse environments resulting from M&A acquisitions.

## END-TO-END CONNECTIVITY

Esker automates and connects each step of the invoiceto-cash process from credit risk analysis to collections management. Not only does the solution suite improve overall efficiency, it also enables collaboration between the teams involved in the process. AR dashboards provide everyone with the right information at the right time with customisable counters, graphs and reports to give visibility on cash inflows and global AR performance, and support informed decision-making.

# **EVERYONE WINS WITH ESKER**

End-to-end process optimisation not only improves the efficiency of business processes but also builds stronger relationships between customers, suppliers, and even employees. Embracing a culture of positive-sum growth allows the entire business ecosystem to flourish, with Esker's Accounts Receivable solution suite enabling businesses to be a driver for meaningful change.

For employees this means more time they can spend on performing higher-value tasks, better collaboration between departments and an overall sense of professional fulfilment. For customers this translates into better communications, faster issue resolution and accurate payment allocation, thereby improving overall relationships. An optimised AR process makes things easier for suppliers, too: with cashflow secured, suppliers receive their payments faster.

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### **GLOBAL CAPABILITIES**

The features built into Esker's Accounts Receivable solution suite include transactions supported in multiple languages, sites, and currencies, as well as regulatory e-invoicing compliance and worldwide payment coverage, making it especially suitable for businesses operating on the international marketplace or in a decentralised model. The cloud-based solution suite enables people to work together better while offering the precise layer of visibility required at each management level.

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### AI & RPA TECHNOLOGY

Esker's Accounts Receivable solution suite uses Al-driven data recognition and Robotic Process Automation (RPA) technologies to optimise data extraction and verification, and eliminate manual data entry, so that everyone can focus on what is important. With increased visibility through predictions and forecasts, Al delivers real value to finance managers.

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### **AUTOMATION ON YOUR TERMS**

Whether you want to automate the entire AR range at once or à la carte, Esker gives businesses the flexibility to build their own automation journey. But Esker is not limited to only AR – our scalable platform optimises and simplifies all other order-to-cash processes as well – from customer onboarding to order management to cash collection.



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