



london
transport
museum

London's newest venue

hospitality with a difference



Front cover and below: World Cities gallery.

Above left: Vivienne Westwood and Mayor of London Ken Livingstone opening the new London Transport Museum in November 2007.



the journey begins

After the completion of a two year, £22.4 million investment and redevelopment project, London Transport Museum now offers a modern and dramatic venue for a wide range of events.

Located in the heart of Covent Garden, under the glass roof and cast iron pillars of the Victorian Flower Market, the original features of this stunning Grade II listed building create an ornate backdrop for the Museum's contemporary galleries.

You will be taken on a journey through the past, present and future of London's transport development, with striking displays of iconic transport posters, vintage public transport vehicles and interactive exhibitions, capable of transforming any event into an unforgettable occasion.

Contents

1. the journey begins | 3. the new galleries | 11. the new theatre
13. suits the formal | 15. and the informal | 16. the food, flowers and finer details
Contact details outside back cover

the possibilities for travel are endless
In 1955 the Routemaster was introduced
to London. It stayed for 50 years and is
now a Museum exhibit.

the possibilities for travel are endless
See 'your' London in 2055 based on
decisions you take today.



the new galleries

As you leave Covent Garden Piazza and enter London Transport Museum, experience a dramatic arrival as you move into the unique World Cities gallery. This contemporary space was created by Conran Design Group and features six world cities – Delhi, London, New York, Paris, Shanghai and Tokyo. The vivid light and colour in the gallery instantly create a sense of occasion for your event as you move from one city to the next.

Moving through the Futures gallery, interact with exhibits as you are asked about your lifestyle choices and how they will impact on the future of London in 2055.

Next be transported back through time to discover some of London's most famous transport icons, including the Routemaster bus, before moving into the main reception area.







AUTO SALES

DIMLICO

VICTORIA

BRIXTON

WAY OUT



Managing London

An overall design project

From 1967, the Victoria Line was designed by the architect Sir Denys Lasdun. The line was the first to be built in London since the 1930s. It was the first to be built in London since the 1930s. It was the first to be built in London since the 1930s.

the possibilities for travel are endless
With London at a standstill, the
world's first Underground was dug
in 1890.

the possibilities for travel are endless
In 1933 Harry Beck's map changed the
way we view our city.



the new galleries

With its impressive scale model of London, the Connections exhibit in the central Museum gallery forms an exciting focal point for any evening event. Watch in awe as stunning projections of colour and light reveal the complexity of London's transport infrastructure, or alternatively use Connections to project your own images and messages.

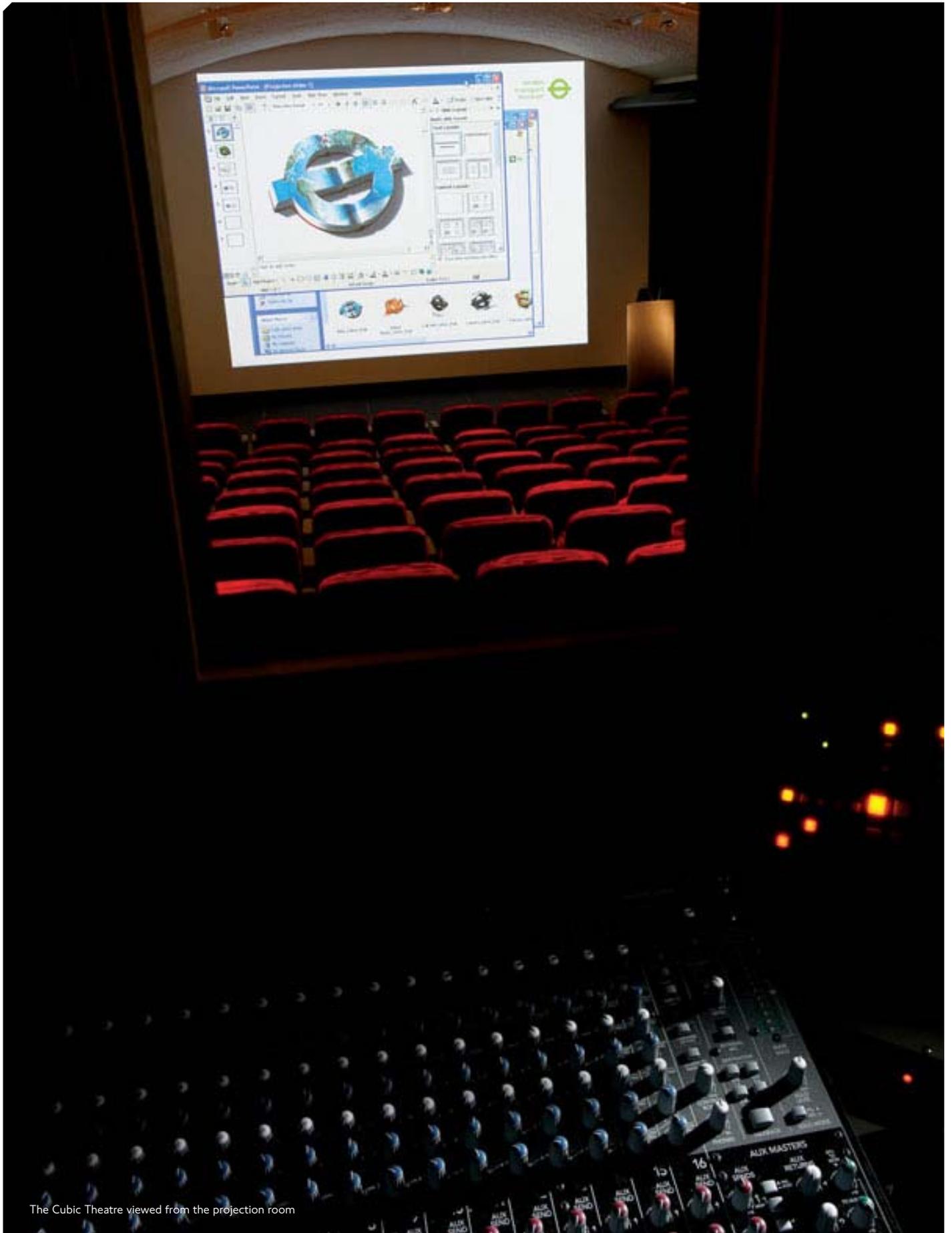
Adjoining the main reception is the new Design for Travel gallery, where you can discover how design excellence has shaped transport in London. From the internationally recognizable roundel logo and Harry Beck's iconic Underground map, to station architecture, vehicle design and pioneering transport advertising, the gallery shows how London transport developed a visionary style which defines the identity of the city today.





Make Connections in the Museum galleries





The Cubic Theatre viewed from the projection room

the new theatre

The purpose built Cubic Theatre seats 121 and is a dedicated meeting venue far removed from the usual atmosphere of a conference centre or hotel.

With state-of-the-art audiovisual equipment, tiered seating and specially commissioned moquette fabric on every seat, your delegates will be transported from the bustle of central London, giving them space to listen and think, free from distraction in this private auditorium.

The dedicated Cubic Foyer is ideal for catering, registration and cloakroom. It's a space where you can relax and network with your delegates knowing that all of the details are taken care of.

At the end of a successful conference, make the day memorable and inspire your delegates with a visit to the Museum galleries, where you can discover how transport has shaped London's society and culture and explore the personal stories of real people who have travelled and worked on London's transport system.



the possibilities for travel are endless
Until Mrs Beeton in 1860, London had
no female commuters.

the possibilities for travel are endless
Tell us how you would redesign London
in our Have Your Say exhibit.



suits the formal

Whether you are organizing a lavish black tie dinner or an exciting awards ceremony, the Museum galleries provide an unforgettable and elegant backdrop for your event.

Allow our professional staff to take care of the finer details whilst you relax to the sounds of a string quartet or jazz band.

Alternatively, for a memorable and engaging start to the night, have one of the Museum's curators give a bespoke talk before dinner commences.

After the address, sit back and enjoy delicious and contemporary style dishes, complemented by discreet and personable service, before dancing the night away.





and the informal

The Museum galleries are a captivating venue for a drinks reception or party, and the unique collections provide a talking point during the evening.

Compete against friends and colleagues on Tube train simulators and explore interactive exhibits that will keep your guests entertained all evening.

Wow your guests with themed cocktails like the Routemaster, Metropolitan Mixture or the Anorak, all served from a funky illuminated bar. And bid your guests farewell with a stylish gift from the Museum shop – the perfect memento of a fabulous evening.

the possibilities for travel are endless

In 1900 an American said that within 20 years everyone would be commuting to suburbs by electric train. No one believed him.

The American, Charles Tyson Yerkes, became London's first Tube boss.

the food, flowers and finer details

Let our creative and professional suppliers work with you to create a totally unique experience for you and your guests.

From bespoke canapé and dinner menus to stunning floral arrangements, period actors and atmospheric lighting, the Museum galleries provide the flexibility and space to create tailor-made memories every time.



The Routemaster

35ml gin
15ml orange liqueur
10ml lemon juice
10ml grenadine
Dash raspberry puree

Glass: martini
Garnish: roundel ice cube

Method: shake and strain

Metropolitan mixture

35ml sloe gin
2 squeezes of lime
50ml shot of cranberry
Dash of blackcurrant cordial
Top with soda

Glass: whisky
Garnish: lime wedge and roundel ice cubes

Method: build

The Anorak

30ml Scottish whiskey
15ml cherry liqueur
15ml sweet vermouth
50ml freshly squeezed orange juice
(no bits)

Glass: high ball with crushed ice
Garnish: flamed zest

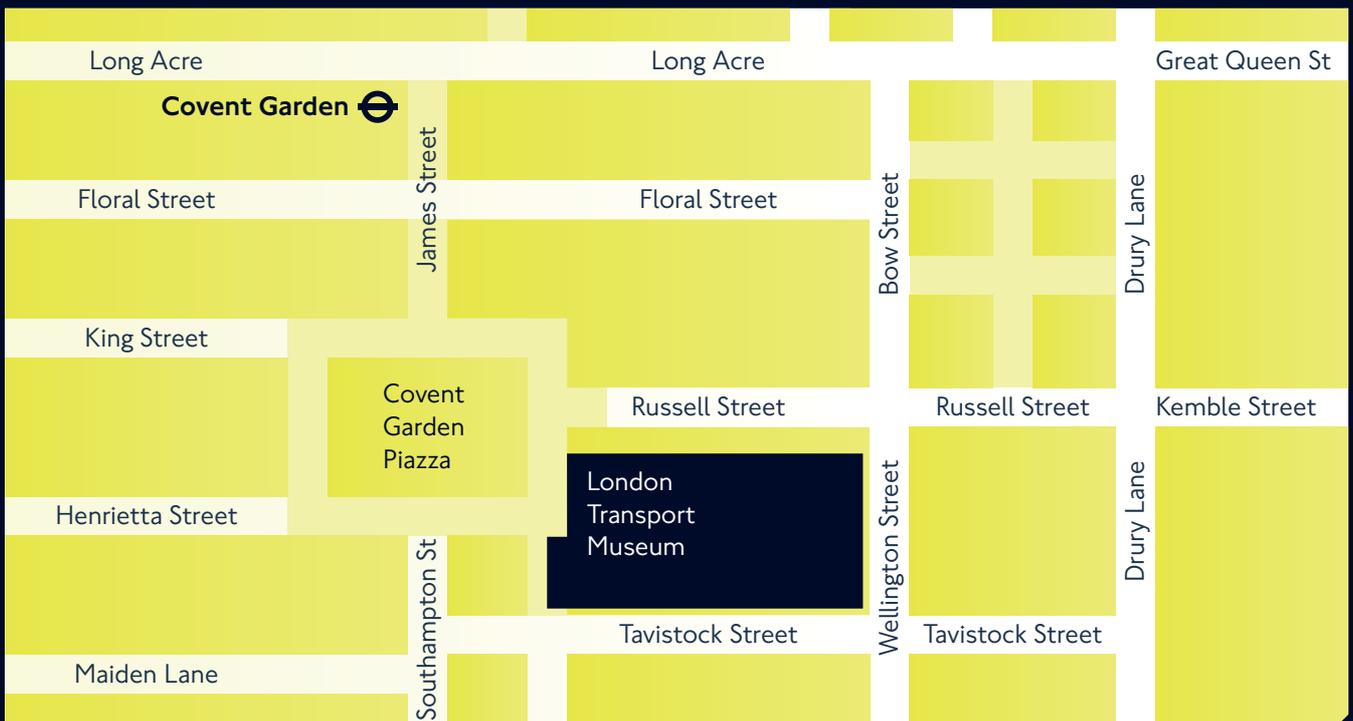
Method: shake and strain



Photography by Julian Cornish-Trestrail.
Designed by Real451.

The main Museum entrance is located on the south east corner of Covent Garden Piazza.

Our office visitor reception is located at 39 Wellington Street.



the perfect destination for a perfect occasion

Make London Transport Museum your first and last stop for events.

Contact us if you would like to discuss the facilities and services we offer for events, organize a viewing or make a booking.

General event and corporate hire enquiries

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