

# Retail Special Interest Group

Meeting to be held on Tuesday 6<sup>th</sup> October 2009

At SAP UK Ltd, Clockhouse Place, Nr Heathrow

## AGENDA



09:30	Registration & Coffee	All
10:00	Introduction & Welcome	Darrol Radley Chair
10:05	Round the Room Introductions	All
10:15	Price Optimization and Promotions Planning An introduction to the SAP Price Optimisation applications and how SAP can work with you identify potential benefits of price optimisation in your organisation plus a short overview of the new Promotions Management for Retail solution.	Stephen Henly SAP
11:00	Coffee & Networking	All
11:30	Introducing GS1 DataBar GS1 DataBar is a new bar code that can deliver enhanced product identification at retail point-of-sale (POS). It can be used on small or hard-to-mark consumer products that could not previously be identified by bar codes or to carry more information than the current GS1 retail POS bar codes allow. It is expected to become an open, global standard by 2014. This presentation will introduce GS1 DataBar, the reasons for its development, its benefits to retailers, and the steps taken to date, and the work still required, to ensure it is in use by 2014.	Tim Brown GS1
12:15	2009 Conference Update	Darrol Radley Chair
12:30	Lunch & Networking	All
13:30	Driving greater value from your Supply Chain This presentation will position Crossgate's innovative solution for partner integration into SAP based supply chains. Crossgate will explain how customers can drive a much more flexible and cost effective way of managing, measuring and effecting change across their supplier base through an 'On-Demand B2B model'.	Tony Parker Crossgate
14:15	Open Forum and discussion on Development Updates	All
15:15	Any Other Business	All
15:30	Close	All

We reserve the right to change the agenda at any time

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