

# SCM Special Interest Group

Meeting to be held on Wednesday 13<sup>th</sup> October 2010

At SAP UK Ltd, Clockhouse Place, nr Heathrow



## AGENDA

- |       |  |                           |              |
|-------|--|---------------------------|--------------|
| 09:30 | Registration & Coffee  |                           | All          |
| 10:00 | Introduction & Welcome   | Jamie Dunn / Simon Bishop | SIG Chairs   |
| 10:05 | Round the Room Introductions   |                           | All          |
| 10:15 | SAP User Group Update  |                           | Craig Dale   |
|       | Craig will discuss User Group influence activities and explain how you Group can get involved, including SAP Solution Roadmaps, Customer Engagement Initiative and Support Customer Advisory Council, along with providing an update on this year's User Group Conference.   |                           | User         |
| 11:00 | SAP Event Management   |                           | Ian Scott    |
|       | Event Management provides a cockpit for internal and external users to be presented with problems and resolution strategies. This session will discuss possible business scenarios, technology and implementation options.   |                           | SAP          |
| 11:40 | Coffee & Networking  |                           | All          |
| 12:10 | Premier Foods – How they use Event Management  | Simon Kulczycki           | Premier Food |
|       | Reasons for implementing EM at Premierfoods<br>Benefits of implementing EM and how we use it at Premier foods, and War stories from the implementation.  |                           |              |
| 13:00 | Lunch & Networking   |                           | All          |
| 14:00 | Leveraging SAP ERP and APO to make a visible difference in demand planning and promotions management.  |                           | Neil Crew    |
|       | With over a 1000 retail promotions a year and leading grocery brands sourced globally, Princes worked with Pivot to leverage their SAP ERP, APO and BW instances to make a visible difference in demand planning and promotions management. Neil Crew, Princes CIO, will share the benefit of his long in the tooth SAP experience and success in delivering some very innovative and cost effective solutions to deliver valuable customer service and differentiation as well as answer the age old question of is this promotion really increasing our sales?. As one of the UK's largest suppliers to retail, Princes share the same challenges as |                           | Princes      |

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many organisations in deploying SAP to help in global sourcing, new product development, brand and category management.

14:45 Problem Corner

All

Bring your thoughts, problems or questions for discussion with the group.

15:30 Any other Business / Close

All

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