

Cloud Computing Event

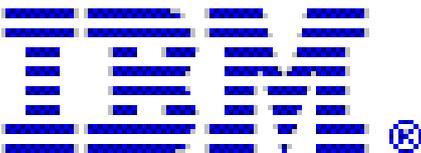
Meeting to be held on Thursday 30th September 2010
At IBM, Birmingham Road, Warwick, CV34 5JL



AGENDA

- | | |
|---|----------------------------------|
| 09:30 Registration & Coffee | All |
| 10:00 Introduction & Welcome | Craig Dale
User Group |
| 10:05 Beyond the Clouds
You know there's something very wrong with a new area of technology, when more time is being spent explaining what it is, than what difference it is actually going to make. In this session, Jon Collins of 'voice of reason' industry analyst firm Freeform Dynamics, tackles the Cloud phenomenon head on. He reviews what's actually happening in mainstream organizations across the board and how future plans are shaping up in all areas of cloud computing, public and private, platform and software. Taking the pragmatist's view, he explores the potential behind hybrid solutions that blend hosted and on-premise models, and considers the challenges that will prevent organisations from reaping the real benefits of the cloud computing model. If you're fed up with all the cloud talk or if you're still wondering what it's all about, this session is for you. | Jon Collins
Freeform Dynamics |
| 10:50 An IBM Perspective on Cloud Computing – Faster, Cheaper , Smarter | Allan Coulter
IBM |
| 11:35 Coffee & Networking | All |
| 12:00 On Premise, On Demand, On Device
A look at the On Demand portfolio
SAP is delivering a portfolio of on-demand business solutions along with transactional, collaborative and analytical services that partners and customers can use to extend, build, integrate and manage them. SAP on-demand solutions are designed to be cost-effective to purchase and deploy, and deliver fast time to value. | Roland van Breukelen
SAP |
| 12:40 Lunch & Networking | All |

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We reserve the right to change the agenda at any time

SAP UK & Ireland User Group ■ Belasis Business Centre ■ Belasis Hall Technology Park ■ Billingham ■ TS23 4EA
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13:40 SAP Business ByDesign

Business ByDesign is the best of SAP delivered On-Demand.

Explore SAP's Business ByDesign solution for SME's to see how it can help you unify your business, streamline operations, control costs, and ultimately increase profits.

Anne Breadmore
SAP

14:20 SAP BusinessObjects BI OnDemand (incl Streamwork)

Explore, report, and share data with the SAP BusinessObjects

BI OnDemand solution. It's a comprehensive business intelligence Solution in a software-as-a-service model that can utilise all your existing investment in BusinessObjects reporting. SAP is also offering a new collaborative decision-making application – SAP StreamWork. This software-as-a-service (SaaS) application can enable you to unite people, information, and methods to drive swift, informed decision making in your business.

Carl Streatfield
SAP

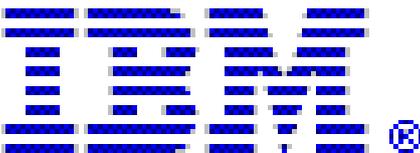
15:20 User Group Conference Update

Craig Dale
User Group

15:35 Any other business and close

All

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