

Ireland Special Interest Group

Meeting to be held on Thursday 22nd September 2011

At SAP SSC, Citywest Business Campus, Dublin 24



AGENDA

- 09:30 Registration & Coffee** All
- 10:00 Introduction & Welcome** Philip Adams
SIG Chair
- 10:15 SAP Mobility** Kevin Richardson
SAP
- Since the acquisition of Sybase in 2010 SAP has been working hard to define our roadmap and align our development effort in Enterprise Mobility. In the past, mobility was about extending the enterprise for your road warriors-field sales and service. Now, with smart phone penetration set to surpass feature phones by end of 2011 and consumer mobility changing the expectation of people, we are entering the new era in Enterprise Mobility that has potential to transform your whole enterprise. The way you innovate, operate market and sale can be transferred by taking into account the mobile workforce, mobile ecosystem and mobile consumers with powerful devices like iPad, Playbook, iPhone, Blackberry and Android devices. This session will position what SAP can offer, where SAP is today, the roadmap and what options that gives you as customers to get your applications and data on the move.
- 11:15 COFFEE & NETWORKING** All
- 11:45 Mobile Sales Force Automation for RS Components** Richard Tucker
Atos
- Richard Tucker will present on behalf of Graham Wiffen (SAP Practice Manager at RS Components) as one of his Solution Architects.
- The old SAP mobility solution at RS Components was hindering innovation within the business and threatening fragmentation within the IT landscape. The recently implemented SAP based mobile field sales solution faced many challenges but has helped reduce the threat of fragmentation whilst at the same time delivering timely SAP data to the mobile staff who need it most. We will also glimpse into the future with the RS demonstration of next generation mobility combining SAP data with Augmented Reality.
- 12:45 2011 User Group Conference Update** Craig Dale
User Group
- 13:00 LUNCH & NETWORKING** All

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|--------------|--|--------------------|
| 14:00 | Enterprise Mobility – Pitfalls, Best Practice and the Future | Andy Brown
Atos |
| | <p>Forewarned is forearmed! Understand the importance of developing a robust, yet agile, Enterprise Mobility strategy, and why some organisations have struggled to control their mobile estate and undermined IT security. Andy will also present some basic guidelines for organisations thinking of mobilising SAP business processes. He will also take a brief look at future technology convergence, how it will impact SAP products and services, and why mobility will be at the centre of it all.</p> | |
| 14:45 | SAP Mobile/Interactive Forum | All |
| | <p>This is an open group discussion focusing on the theme of SAP mobility with SAP & Atos experts available to answer your questions.</p> | |
| 15.15 | Any other Business / Close | All |

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