

The Manufacturing Innovation Forum

The 2012 manufacturing event for insights you won't find anywhere else

8 March 2012
Hellidon Lakes Golf & Spa Hotel
Free to attend



The Best-Run Businesses Run SAP™

THEManufacturer

AGENDA

8 March, 2012

PLUS! Book a 1-to-1 with our experts and tap into our extensive knowledge of business process innovation in manufacturing to enable new, more agile ways of working.

9.15 am	Welcome & Introduction John Antunes, Board Director SAP UKI
9.30 am	The Outlook for the Economy and Manufacturing in an Uncertain World It's proving a turbulent recovery for manufacturing and the wider economy. An array of risks have materialised, some unexpected, and forecasters indicate an even broader spread of views on the outlook for the year ahead than usual. This presentation will look at where the indicators are pointing, where growth can be expected to come from in 2012, and why there are reasons to be optimistic that UK manufacturers can survive and thrive in today's unpredictable climate. Lee Hopley, Chief Economist, EEF
10:00 am	Speed up Decision-Making through Real Time Operational ERP To remain competitive, manufacturers need fully to exploit their information sources to achieve the highest possible level of visibility and create an intelligent value chain. But ineffective or inadequate IT systems are considered the single most critical barrier to improved decision-making. Rather than a mere "financial ERP" system, discover how a new, enterprise-wide "operational ERP" is needed, founded on the four IT forces of mobility, social technology, big data analytics and cloud computing. Pierfrancesco Manenti, Head – Europe, Middle East & Africa, IDC Manufacturing Insights
10:30 am	Innovate to Collaborate, Adapt, Decide and Operate Better This presentation provides an overview of the SAP Discrete and Process Manufacturing Industries portfolio today, our innovations roadmap and the future trends that will inform our investments. Highlighting SAP's support for end-to-end processes that combine horizontal and industry-specific solutions, John will show how manufacturers can remain competitive while growing and evolving to meet customer-driven operating models. John Hammann, Industry Principal Manufacturing Discrete & Process, SAP UKI
11:00 am	Coffee and Partner Showcase Network with your peers and visit our partner exhibition.
11:30 am	Selex Galileo – customer case study presentation
12:00 pm	Brother International – customer case study presentation
12:30 pm	Panel Discussion Delegates will have the opportunity to pose questions to industry experts and customers speakers on topics covered during the day in what promises to be a lively panel discussion.
1:00 pm	Lunch and Partner Showcase
2:00 pm	Break-out sessions Hear a range of customers from similar manufacturing organisations sharing insights into best practices and lessons learned in implementing transformative business processes. See the real-life application of analytics, mobility, in-memory computing, product lifecycle management, customer relationship management and event insight to drive competitive advantage.
16.50 pm	Closing Comments James Hogan, Sector Manager Manufacturing & Services, SAP UKI
5:00 pm	Close

Where else can you...

- Get an informed prediction of the economic outlook for 2012
 - Hear how to drive operational improvement with an intelligent value chain
 - Find out how innovation holds the key to profitable growth in manufacturing
 - Discover how to apply the latest advances from SAP to your business processes
 - Pose your questions to our panel of experts or get 1-to-1 advice
 - Visit our partner showcase and learn from your peers' experiences
- ...all under one roof, all in one day?



REGISTER TODAY TO RESERVE YOUR PLACE

We appreciate it's not always easy to take a day out of your schedule, but we're confident the knowledge you gain at this event will more than justify your attendance. Places are limited so please register early to avoid disappointment.

Find out more and RSVP at www.sap-manufacturingforum.co.uk

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