

Retail Special Interest Group

Meeting to be held on Tuesday 25th June 2013

At SAP Clockhouse Place, nr Heathrow,
Bedfont Road, Feltham, Middlesex, TW14 8HD



AGENDA

- | | | |
|--------------|--|----------------------------|
| 09:30 | Registration & Coffee | All |
| 10:00 | Introduction & Welcome | Darrol Radley
SIG Chair |
| 10:05 | Round the Room Introductions | All |
| 10:15 | User Group Session | Adam Cundell
User Group |
| 10:30 | Mobility in Retail | Mike Musson
SAP |
| | Explore the ways in which leading retailers are exploiting mobility to provide better customer service, higher basket value and lower operational costs | |
| 11:15 | COFFEE & NETWORKING | All |
| 11:30 | Affinity Insight | Mike Bray
SAP |
| 12:15 | Personas Session | Mike Bray
SAP |
| | SAP Screen Personas is a browser-based rendering engine for classic SAP Dynpro screens. It provides consumer-grade personalization features that enable IT professionals, key-users, and end-users to simplify business application screens quickly and easily in order to improve the visual appeal, end-user productivity, and performance of SAP.
SAP Screen Personas provides IT Managers or end users the ability to make rapid screen changes, delivering an improved user experience and increased work efficiency. SAP Screen Personas helps IT Managers reduce screen clutter for business users, allowing them to access only the data they need to transact business. This translates into increased business user productivity and a more satisfying user experience. SAP Screen Personas allows IT Managers to deliver increased transaction throughput and an improved user experience. | |
| 13:15 | LUNCH & NETWORKING | All |
| | You will have the chance to “play” around with Personas during lunch. | |
| 14:15 | Retail Roadmap | Stephen Henley
SAP |
| 15:00 | Open Advice Session | All |
| | Darrol Radley will lead this session where members can discuss what issues they are having with their SAP and how to deal with these issues. This is a very valuable session for members to attend as you learn from other SAP users what they have or would do if they had an issue that you may be facing. | |
| 16:00 | Any other Business & Close | All |

Hosted By



We reserve the right to change the agenda at any time