

**Information Management/ETL
Special Interest Group**
Meeting to be held on Wednesday 2nd October 2013
At Clockhouse Place, Bedfont Road, Feltham,
Middlesex, TW14 8HD
AGENDA



09:30	Registration & Coffee	All
10:00	Introduction & Welcome	Craig Dale
10:05	Round the Room Introductions	All
10:15	SAPs Information Management Vision and Approach	Mark Mitchell, Director, SAP Global Centre of Excellence
	Join us to learn about SAP's vision for Information Management and it's revolutionary approaches to topics like Data Integration, Quality, Master Data Management, Metadata Management, Content Management, plus Information Lifecycle Management. Find out about how technologies like HANA are making new capabilities available that can transform the way organisations understand, segment, and market to their customers.	
10:45	MDM Solutions & Roadmaps	Gerd Danner, VP, Information Management SAP
	Learn about SAP's vision for Master Data Management. Discover capabilities and evolutions in the MDM landscape, and how SAP has evolved to meet them. Find out how to leverage innovations such as HANA, simplify and control your environment with Master Data Governance, and continue to leverage solutions such as Netweaver MDM.	
11:30	COFFEE & NETWORKING	All
12:00	User Group Update	Craig Dale User Group
12:15	Information Steward What's New in 4.2	Mark Todd, Barry Dodds, Dave Pugh – Senior Solution Architects, SAP
	Learn about SAP's solution optimized for business users, data stewards, and data governance professionals. See it in action, and learn what great new features are available in version 4.2, currently in Ramp-Up.	
13:15	LUNCH & NETWORKING	All
14:15	Enterprise Data Management at Vodafone – what good looks like and how to get started.	Sameer Shah AgilityWorks & Robert Hawker, Vodafone
	Organisations are fast coming to the conclusion that master data should be regarded as a strategic corporate asset. However, whilst there is growing awareness of the effects of poor quality data, there is often a gap in understanding how best to move to a position of greater maturity. This session explores best practice data governance by blending theory with practicality, using the Vodafone customer case study to understand their efforts in this area.	
15:15	Cradle-to-Grave Data Management	Scott Barrett, Sr. Director, EMEA Centre of Excellence SAP
	Learn how to increase value/decrease rework by considering a full lifecycle approach to data management. By considering the value of every data element across its lifetime in an SAP ECC context, organisations can streamline data on boarding/migration/decommissioning of legacy data/systems, effectively master new objects, automate data retention policies, and archive/delete as required.	
16:00	Any other Business / Close	All

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We reserve the right to change the agenda at any time

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