

Business Analytics Symposium

Meeting to be held on Wednesday 8th May 2013

At Cavendish Conference Centre, 22 Duchess Mews, W1G 9DT



09:00	Registration & Coffee Fresh Danish pastries and croissants will be served.	All
10:00	Introduction & Welcome and User Group Update Hear what the User Group are doing to bring the latest information on Analytics, Business Intelligence and BusinessObjects to you. How you can get involved and also information on how you can influence the future development of the BusinessObjects BI Platform.	John Weikert BOUG SIG Chair & Craig Dale Chief Exec UKI SUG
10:30	SAP BI 4.1 – What's New Henry Banks a technical coach during the pre-ramp up evaluation Stage will deliver a mid-level overview of the new features delivered in BI 4.1, examined by product area. Svetlana Kropp will then tell you how to get involved in the Ramp-Up.	Henry Banks & Svetlana Kropp SAP
11:30	Coffee & Networking	All
12:00	Considering Big Data in your Information Strategy This session will explore why a holistic information strategy covering structured, unstructured big and small data can mitigate many of the risks and ensure a smoother transition and a shorter time to value.	Alex Cooke Head of Information Strategy Capgemini
13:00	Lunch & Networking	All
The following companies will be speaking for us during our afternoon breakout streams. For the full stream information please turn over.		
13:45		
14:45	Coffee & Networking	All
16:15	Networking Drinks Optional drinks in the exhibition area running until 6pm	All
18:00	Close	

Wi-Fi access: CCC or Cavendish Conference password: cav12345

Twitter hashtag: #BusinessAnalyticsSymposium

We reserve the right to change the agenda at any time
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Streams	Data Visualisation	Technical	Trends & Strategy	Data Warehousing	
13:45	Data Visualisation Roadmap Nick Wall SAP	SMP Support Portal – Current & Future Neil Greathead, Harry Bodenhofer & Miles Escow SAP	Evaluating The Value of Sybase IQ through a Rapid Pilot Exercise Neil Kemp & Rizwan Ali IT Performs	Identifying and predicting potential profit Tom Kelly Ciber UK	
14:15	Building Engaging Dashboards Simon Griffiths BBC	Beyond BEx: Integration and delivery of a global SAP BusinessObjects BI4 deployment for SAP BW as part of a global ERP template solution. Mark Cooper British American Tobacco	Dashboards – the ultimate end-user BI Donald MacCormick Antivia	Accurate Analytics in a Big Data Context Scott Barrett SAP	
14:45	Coffee & Networking				All
15:15	Mobile dashboards with HTML5 export in BI4 SP5 Donald MacCormick Antivia	Tools to optimize your SAP BusinessObjects BI 4.0 daily administration and speed up your migration project Julien Drouvin GB & SMITH	Predictive Analytics on SAP Imran Hussain Agilexi	HANALYTICS Andy Steer Itelligence	
15:45	Performance Management tools at the Ombudsman Stuart Sutherland Financial Ombudsman Service	LifeCycle Management Best Practices Matthew Shaw SAP	Data Visualisation Roadmap Nick Wall SAP	Power of Predictive Analytics in Materials Management Peter Owlett Capgemini	
16:15	Networking Drinks Optional drinks in the exhibition area running until 6pm				All
18:00	Close				