

# Business ByDesign Special Interest Group

Meeting to be held on Wednesday 24<sup>th</sup> September 2014

At SAP Objects House, Vanwall Business Park,  
Vanwall Road, Maidenhead, Berkshire SL6 4UB

## AGENDA



09:30	Registration & Coffee	All
10:00	Introduction & Welcome	Craig Dale UK & Ireland SAP User Group
10:05	Round the Room Introductions	All
10:15	<b>Business ByDesign Roadmap &amp; Strategy</b> To include: <ul style="list-style-type: none"><li>• What's happening with product</li><li>• Correcting the myths i.e. no development</li><li>• HANA platform</li><li>• What will this mean for current customers? Seamless Upgrade? Requirements to think about?</li></ul>	Rainer Zinow, <i>Senior Vice President SAP Cloud Unit</i> & Herbert Schut, <i>Vice President SAP Cloud Financials and Suite</i> SAP
11:15	Q&A follow from roadmap session	All
11:45	COFFEE & NETWORKING	All
12:15	NAG Session	Susan Shayler NAG
13:00	Q&A session follow from NAG session	All
13:15	LUNCH & NETWORKING	All
14:15	Close	All

Hosted By



We reserve the right to change the agenda at any time

UK & Ireland SAP User Group ■ DBH Business Centre ■ Belasis Hall Technology Park ■ Billingham ■ TS23 4EA  
Tel: + 44 (0)1642 343411 ■ Email: [support@sapusers.org](mailto:support@sapusers.org) ■ [www.sapusers.org](http://www.sapusers.org)