

Speaker Information

Name:	Mark Darbyshire
Company:	SAP UKI
Title of session:	S4HANA - Simplifying the Business and Getting More Done
Brief description of session: <i>(To be used in agenda)</i>	S4HANA provides the means to further simplify businesses and their operations to run more efficiently and to run in less time. This plenary explores that with examples
Full description of session: <i>(To be used on website & emails)</i>	S4HANA provides the means to further simplify businesses and their operations to run more efficiently and to run in less time. But what else can be done with the extra time and resources? And what can we learn from real-world examples? What does this mean for my business in the longer term? How does this simplification lead to what Hassno Plattner describes as the Perfect Enterprise and how might one get there?

