

## Speaker Information

Name:	Kevin Butcher – Head of Service and Support UKI
Company:	SAP
Title of session:	Reduce complexity and Run Simple with SAP Service and Support
Brief description of session: <i>(To be used in agenda)</i>	<p>Kevin will position the new organisation of Global Service and Support and how this will impact customers in the UKI.</p> <p>He will explain how we have Simplified the engagement model and how SAP Service and Support will focus on Innovations and adding value to customers.</p>
Full description of session: <i>(To be used on website &amp; emails)</i>	<p>Kevin will position the new organisation of Global Service and Support and how this will impact customers in the UKI.</p> <p>He will explain how we have Simplified the engagement model and how SAP Service and Support will focus on Innovations and adding value to customers.</p>