

Business Process– Stream Information

Record to Report

Time	Session	Company & Speaker
13:15-13:45	<p>Driving value from improvements in capital project cost planning</p> <p>Bluefin’s Mark Fidler will give a presentation on how to ‘Drive value from improvements in capital project cost planning’. The Maersk Oil case study will be used as an example - showing how Bluefin worked with Maersk to transform the company’s planning processes to help better manage the financial performance of its multi-billion dollar global capital projects portfolio. Mark will discuss how the SAP BPC implementation is enabling Maersk to better control its capital projects to increase profitability and free up cash for further investment. He will also cover the business challenges, the rapid deployment template used to accelerate the implementation timelines, and the benefits. He will then demonstrate how the solution can integrate into wider financial planning processes to deliver benefits in any capital intensive organisation.</p>	Mark Fidler Bluefin Solutions
13:55-14:25	<p>Implementing modern finance in your organisation</p> <p>Management is always looking to obtain enhanced visibility into internal and external performance-oriented data to monitor progress toward strategic objectives and mitigate business, governance, and compliance risks. Account reconciliations are often the key control companies rely on to ensure balance sheet integrity, however the processes around this control are often manual in nature, heavily reliant on spreadsheets, and exposed to various risks. Join BlackLine to learn:</p> <ol style="list-style-type: none">1. How enhanced financial controls and automation software extends SAP Simple Finance to further automate the reconciliation process and eliminate those manual processes2. The advantages of a secure, highly scalable SaaS modern finance platform for the financial close <p>How a modern finance platform provides best-practice financial and accounting processes along with an intelligent, configurable workflow</p>	Andrew Wright BlackLine

15:00- 15:30	Record to Report – Made Simple Provide an overview of record to report using SAP Simple Finance to help your business capitalise on one common view of all information across finance give users instant, personalised insight to encourage timelier, more relevant reporting. Additionally how to combine prediction, simulation and analysis to identify the best strategic business options	David Bryne SAP
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