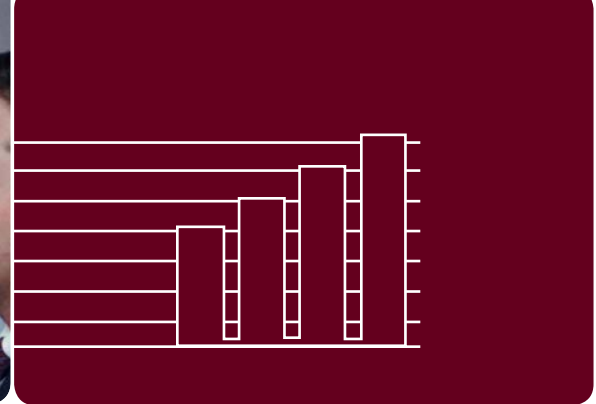




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Managing Projects Successfully using SAP

Project Portfolio Management with SAP PS, cProjects, xRPM

4th Annual International Conference
30th & 31st March 2006
Birmingham

Conference Highlights

Presentations and Case Studies on the SAP Solutions for Project Management

- Key benefits of a portfolio and resource management solution
- Holistic project & portfolio management with SAP
- Managing new product development with SAP cProjects
- International project control with SAP PS
- Rolling out an integrated project management system using SAP PS, BW and MS Project
- Developing a cProjects suite for subcontractors and partners
- Using documents effectively within Projects
- Shutdown/Turnaround Management with SAP
- Using xRPM for resource planning and progress analysis
- SAP's latest initiatives in the area of Project Management

Plus! One Day Pre-Conference Workshops 29th March 2006

- A** Executing Projects with SAP PS in Combination with Best of Breed Scheduling Tools
- B** Project Management using SAP cProjects: Functional Overview and Implementation Scenarios

Including Speakers From

- AIRBUS
- ARLA FOODS
- IRISH RAILWAYS /CIE GROUP
- ELECTRABEL
- ELI LILLY & COMPANY
- FREUDENBERG
- HIGHER SCHOOL OF ECONOMICS
- LINKLATERS
- MANN+HUMMEL
- ROLLS-ROYCE
- SAP
- WELSH WATER

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Conference

Dear Sir/Madam

Managing Projects successfully is not an easy task - projects are expected to be on time and to budget, and of course they must add value and show reliable results.

Your organisation has many projects to carry out - ensuring that the right resources are deployed at the right time and place is challenging. It is therefore of the utmost importance to choose the right software to provide flexibility and handle the increasing complexity of scheduling and managing projects.

Once again in 2006, an expert panel of speakers will share their experiences of SAP to support the full process of Project and Portfolio Management - combining and integrating operative project management applications with strategic portfolio management capabilities.

You will benefit from best practice case studies from the UK and abroad and be given the opportunity to address any issues you may have to senior people from SAP itself.

This conference will address your needs whether

- you are planning or currently going through an implementation
- you are interested in specific aspects of SAP supported Project Management such as cost planning and controlling, network planning techniques, scheduling of time and resources, project progress monitoring, etc.
- you want to improve the system you are currently using
- you wish to find out more about the latest developments and strategy of SAP

It is more than just listening to conference speeches: You will be given many opportunities to discuss the areas most important to you with our speakers within the breaks and during the T.A. Cook evening dinner.

You also have the possibility to attend one of our workshops. There are two pre-conference workshops: Workshop A focuses on integrating SAP PS with best of breed scheduling tools, whilst Workshop B will deal with the new cProjects solution.

I look forward to greeting you and your colleagues in Birmingham.

Yours sincerely



Thomas Cook



Who should attend:

DECISION MAKERS AND OTHER INTERESTED PARTIES FROM THE FOLLOWING DEPARTMENTS:

- SAP, IT and IS
- Project Management
- Research & Development
- Engineering
- Planning
- Scheduling
- Finance & Controlling
- Reporting
- Maintenance
- SAP Project Managers and Key Users
- Interested Consultants

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Our mission is to increase the value of business applications for enterprises that use SAP and third-party best-of-breed applications, by providing Packaged Integration Applications between these stovepiped systems.

Impress I.Apps eliminate the functional, cultural, and information gaps between systems, departments, and data silos, enabling streamlined business processes across these enterprise systems with off-the-shelf applications.

I.Apps allow companies implementing Enterprise Asset Management (EAM) and Enterprise Project Management (EPM) processes to maximize the value of their investments in SAP, GIS and Project Management systems while maintaining the lowest possible Total Cost of Ownership.

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Conference

Thursday 30th March 2006

09.00 REGISTRATION AND COFFEE

09.30 OPENING REMARKS FROM THE CHAIR

Thomas Cook, Managing Director, T.A. Cook Conferences

09.45 OVERVIEW: PROJECT PORTFOLIO MANAGEMENT WITH SAP

- Business drivers
- SAP's solution offering and positioning
- Usage scenarios and target industries (eg. SAP for Professional Services)

Daniela Stehle, Solution Manager, mySAP ERP, SAP AG
Anke-Katrin Rasmussen, Solution Architect, IBU Professional Services, SAP AG

10.45 MORNING BREAK

11.15 HOLISTIC PROJECT & PORTFOLIO MANAGEMENT AT ARLA FOODS

- Implementation framework
- Holistic portfolio management
- The importance of business change management
- Roll-out strategy
- Application Architecture - How to deliver overview and details in an integrated environment

Sune Slemming, Application Owner, Arla Foods

12.15 LUNCH

13.30

PS Stream

Integrating the Enterprise through SAP PS

- Overview of SAP in RR
- Using SAP PS for project management
- Integration of business processes through projects (SAP PS)
- Examples of how RR uses the integration of SAP PS with other SAP modules and interfacing with external tools to satisfy business needs

Steve Wood, Programme Management Specialist, Rolls Royce

Shutdown Planning with SAP

- Good communication between the different services
 - exploitation
 - logistics
 - maintenance
 - planning
- Thorough preparation of the PM Orders and operations (start on time)
- Detail planning of the PS activities (days and hours)
- Preparation of security issues (WCM)
- Intense follow-up

Patrick Verschuere, Project Manager, Electrabel

cProjects / xRPM Stream

Project and Portfolio Management with xRPM and cProjects

- Project proposal process & Integration into operative project management
- Strategic and operative resource Management with xRPM and cProjects
- Project cost planning with xRPM and cProjects (incl. Integration into ERP)
- Overview of processes covered by xRPM vs. processes supported by cProjects

Michael Sokollek, Solution Architect, SAP AG

Managing New Product Development with SAP cProjects

- System selection
- targets
- requirements
- constraints
- environment
- Implementation and roll-out
- Problems and practical experiences

Rainer Elste, Consultant, Mann+Hummel

15.30 AFTERNOON BREAK

16.00 ENTERPRISE PORTFOLIO MANAGEMENT: A KEY TO RUNNING IT LIKE A BUSINESS

Portfolio Management is rapidly becoming a fundamental process for managing IT and for driving trade-off decisions. Learn from real-life examples how and why organizations such as Eli Lilly & Co. and others are aggressively adopting Portfolio Management as part of their integrated processes for "running" IT. You will also see a basic business model for the relationships between Portfolio Management (including xRPM) and other business processes.

Daniel Ealy, formerly Enterprise Portfolio Manager, Eli Lilly & Co.
currently Enterprise Portfolio Management Consultant, IT-PfM, Inc.

17.00 FINAL DISCUSSION AND QUESTIONS TO SPEAKERS

18.30 T.A. COOK INVITES DELEGATES AND SPEAKERS TO AN EVENING MEAL WITH NETWORKING OPPORTUNITIES

Conference

Friday 31st March 2006

09.00 OPENING REMARKS FROM THE CHAIR

Thomas Cook, Managing Director, T.A. Cook Conferences

09.05 DETAILED VIEW: PROJECT PORTFOLIO MANAGEMENT WITH SAP

- Overview of integration scenarios
- Integration scenarios in detail (including demo)

Daniela Stehle, Solution Manager, mySAP ERP, SAP AG
Anke-Katrin Rasmussen, Solution Architect, IBU Professional Services, SAP AG

10.00 MORNING BREAK

10.20

PS Stream

Dynamic Programme Management - Linkage between SAP PS and DMS

- Overview of DC's AMP4 program
- Description of our solution
 - DMS
 - Characteristics
 - Scoping documents
 - Links to delivery projects
- Benefits of DMS
- Downsides
- Lessons learnt

Richard O'Donnell, Project Manager, Welsh Water

cProjects / xRPM Stream

Controlling Development Projects in the Automotive Industry using SAP cProjects

- Challenges for the automotive industry
- Process overview / weak points
- Implementation
- Integration & collaboration scenarios
- Benefits and key success factors

Dr. Klaus Kammerer, Senior PLM Consultant, Freudenberg

International Project and Product Controlling at Airbus

- Airbus overview
- Corporate cost unit structure
- Inter company ordering
- System landscape
- Central and local controlling
- Benefits and concerns

Christiane Giannesini, Manager of Corporate Financial Data, Airbus

SAP xRPM - The Linklaters Implementation Case Study

- The Linklaters business case for project portfolio management
- SAP xRPM - product selection, functionality and benefits
- Project implementation and lessons learned

Alex Young, Head of SAP Development, Linklaters

12.15 LUNCH

13.15 AN INTEGRATED APPROACH TO PROJECT MANAGEMENT

- Integration of SAP PS, BW and MS Project
- Project Management within the Irish Railways
- Architecture of an integrated systems solution
- Factors influencing key strategic decisions taken when designing the system
- Leveraging the power of MS Sharepoint services to provide customizable web access to project managers
- Lessons learned during the blueprint and implementation phases

Paul Kelly, Project Manager, Irish Rail
David Grennan, Senior Business Analyst, CIE Group

14.15 AFTERNOON BREAK

14.30 PROJECT MANAGEMENT WITH SAP: GOING OUTSIDE THE FIREWALL WITH CPROJECTS

- Using SAP PS by contractor
- Developing a cProjects suite for subcontractors and partners
- Collaborative engineering with NetWeaver EP
- Towards new product development in other areas

Sergey Malakhov, Professor, Higher School of Economics

15.30 CLOSE OF CONFERENCE

Pre-Conference Workshops

Wednesday 29th March 2006

THE FOLLOWING WORKSHOPS WILL BE RUNNING FROM 9.30AM TO 5.00PM.

Workshop A

EXECUTING PROJECTS WITH SAP PS IN COMBINATION WITH BEST OF BREED SCHEDULING TOOLS

This workshop focuses on integrating SAP PS with best of breed scheduling tools such as Primavera and Microsoft. IMPRESS SOFTWARE has established a large customer base within the EAM (Enterprise Asset Management) and EPM (Enterprise Project Management) arena. This workshop has been developed to share common processes relating to the connection of SAP PS with scheduling tools.

The workshop will consist of:

- Introduction of participants & objectives
- Introduction to Impress
- Challenges in managing large capital projects
- Best practice business process based on customer success stories
- Live Demo SAP, Primavera, MSP
- Open PS versus Project I.app
- What is next?
- Q&A

Led by Jan Hop, Senior Pre-Sales Consultant, IMPRESS SOFTWARE

Workshop B

PROJECT MANAGEMENT USING SAP cPROJECTS: FUNCTIONAL OVERVIEW AND IMPLEMENTATION SCENARIOS

With cProjects SAP offers a user-friendly project management solution which can be used stand-alone or in combination with xPRM for portfolio management processes and/or classic ERP functionality such as cost planning and time recording. This workshop will provide an overview of new function and features such as:

- Cost Accounting Integration with ERP
- PSS (Project Self Services)
- Project Dashboards

As well as an overview about standard features and proven implementation scenarios.

Led by Michael Sokollek, Solution Architect, SAP AG

Speakers

DANIEL EALY

Daniel Ealy has broad experience as a business integrator for Enterprise Portfolio Management, Strategic Planning, and Business Process Integration. While at Eli Lilly and Co. he was the IT Portfolio Manager for eight years. During that time he defined and managed Lilly IT's Portfolio Management practices, and implemented the processes and tools. In 2005, Mr. Ealy founded IT-PfM, Inc. to provide assistance and expertise to organizations seeking to justify, define and implement business processes and tools for Portfolio Management. He has been a tester for xRPM 4.0 and is a regular advisor on product direction.

RAINER ELSTE

Rainer Elste holds a degree in political economy. After 17 years at IBM Deutschland GmbH as project manager, Rainer joined Robert Bosch GmbH as IT manager for 16 years. After 2 years as IT director at Marconi Communications GmbH he became a consultant. Since 1983 Rainer has been involved in the implementation of SAP software.

CHRISTIANE GIANNESINI

Christiane Giannesini is the Manager of Corporate Financial Data, directly responsible for Corporate Financial Master data in all its dimensions. Christiane creates and maintains the Data Corporate Financial Master Data for Corporate applications stored in corporate databases, e.g. Corporate BW, Corporate Project System (CPS), etc. This also includes change management process and coordination with the entities and Information Services (OI). She supports the Controlling departments (central and local) in all issues concerning Corporate Financial Master Data, in particular the creation and maintenance of structures for Corporate projects (CPN). Christiane also provides access authorization rules on financial data kept in corporate data bases. Furthermore she releases and supervises the current feeding processes for corporate applications including further automation in close cooperation with the OI departments

DAVID GRENNAN

David Grennan has worked in the area of SAP PS/CO/BW for the past 9 years and is a SAP certified CO consultant. David worked on the original SAP PS implementation in the CIE group in 1997 and has also overseen several BW implantations across the CIE group. David was involved as a senior analyst on the IPMS project, with heavy emphasis on the integration of SAP PS and Microsoft Project.

JAN HOP

Jan Hop is a Senior Pre-Sales Consultant at IMPRESS SOFTWARE and has experience as a Senior SAP Consultant in the area of Asset Lifecycle Management. He also has over 5 years hands on experience in implementing SAP PM & PS at various customers sites such as Basell, Akzo Nobel Base Chemicals and Royal Dutch Air Force. Jan holds a Maritime Officer, Bachelor degree and a Masters in Science in Safety and Maintenance Management.

DR. KLAUS KAMMERER

Dr. Klaus Kammerer works at Freudenberg IT, Weinheim, Germany as a Senior PLM consultant. He has spent six years as an SAP EH&S consultant and project manager for customers in the chemical industry in Germany and France. After joining Freudenberg IT in 2004 he is now focusing on collaborative Product Lifecycle Management applications like SAP cProjects and cFolders. Klaus is currently managing several SAP PLM projects both within and outside the Freudenberg group of companies.

PAUL KELLY

Paul Kelly (ACMA) is an accountant by profession. He spent 8 years working for Nestle UK as an accountant before moving into their SAP team. Since leaving Nestle in 1997 he has worked as a FI/CO/PS consultant and has been involved in numerous SAP implementations across many industries. Since 2003 he has combined the role of project manager with that of senior SAP PS/CO/Microsoft EPM consultant working on The Integrated Project Management System (IPMS) within Irish Rail. Paul was also involved as a senior consultant during the implementation of SAP in the CIE group in 1997.

SERGEY MALAKHOV

Sergey Malakhov holds a Ph.D. in Applied Economics from the Pierre Mendes France University. He has 10 years experience in SAP project management. In 1999 he launched the SAP project in JSC Power Machines as a Supervisor and successfully finished it in 2005 as the Head of the Corporate Information Center. He is currently Supervisor of the SAP project at Vnukovo International Airport, Moscow, and Director of the SAP TVEL project at ICT, official SAP partner. Since 1999 Sergey Malakhov has been a Professor at the Higher School of Economics in Moscow.

RICHARD O'DONNELL

Richard O'Donnell is a Chartered Accountant with fourteen years of experience in manufacturing and utilities; specialising in accounting systems. For the past three years he has been with Dwr Cymru Welsh Water, managing a number of strategically important SAP projects. Richard is currently the Client Side Project Manager in DCWW SAP Project Office, and been involved in various - £250k SAP upgrade projects of strategic importance to DCWW. Before this he was the Client Side Team Leader for PS and took part in a £1.5m SAP Upgrade (management of development, testing and training for all deliverables). Richard was also responsible for the management of the roll-out process; providing primary support during "go-live"; liaison with staff, external consultants and other interested parties.

SUNE SLEMMING

Sune Slemming has for the last six years worked with process consulting and design related to project and portfolio management and business development within R&D and IT-functions. He joined the Innovation Department in Arla Foods in 2002 and has been the architect and project manager of the recently implemented application for project-, portfolio- and financial management. Sune Slemming is now Application Owner and responsible for consulting regarding applications used to manage projects, portfolios and documents in Arla Foods as well as applications used internally by the IT-organisation.

MICHAEL SOKOLLEK

Michael Sokollek is Solution Architect in the PLM (Product Lifecycle Management) division of SAP AG & Co. KG in Walldorf. Mr. Sokollek joined SAP in 1996 and worked since then in various positions. Having worked for a couple of years in the R/3 Project System development, he has been working as a project manager and solution architect since 2001. His main focus area involves SAP's ERP solution as well as the PPM solution's xRPM, cProjects as well as the xAPP xPD.

DANIELA STEHLE

Daniela Stehle is Solution Manager mySAP ERP Operations at SAP AG in Germany. She is working within a small team of Solution Managers and is responsible for cProjects (as part of the cProject Suite) and Project System. She joined SAP in 1999 and worked in Consulting for almost 4 years before joining the Solution Management Team. She has been involved in many CRM consulting projects in various industries, as well as presales and training activities.

ANKE-KATRIN RASMUSSEN

Anke-Katrin Rasmussen is Solution Architect Professional Services at SAP AG in Germany. As a solution architect she is responsible for defining SAP's overall professional services solution offering by matching the industry's business processes with SAP and partner solutions, she also manages the roll-in of market requirements into development and supports strategic customer projects. She joined SAP from ABB Germany in 1999. For almost 5 years, she worked as a consultant on customer projects at DaimlerChrysler, IBM Global Services, Atos Origin, PricewaterhouseCoopers, and other professional services firms, before taking on her current role.

PATRICK VERSCHUEREN

Patrick Verschueren has been working at Electrabel since 1980, he started on the nuclear plant at Doel, and he worked there on the startup of the powerplants Doel 3 and 4. In 1990 he worked on a maintenance tool used at Doel. In 1998 Patrick participated on the implementation of SAP PM/WCM in Tihange (1999) and Doel (2000). In 2001 he implemented the SAP PS module as a planning tool. He is now responsible for the SAP security and data management and the use of the modules PM, WCM and PS in the maintenance processes.

STEVE WOOD

Steve Wood has a degree in Business Studies and is a Certified SAP PS Application Consultant. He has worked for Rolls-Royce plc for 28 years, 17 of which have been in the area of Programme Management. Steve currently works in the Enterprise Business Infrastructure team as a Programme Management Specialist and has 8 years SAP-PS experience which includes 6 major SAP implementations and an upgrade.

ALEX YOUNG

Alex Young was the Global Project Manager of the successful Linklaters SAP implementation that went live in 2003. This was the first global SAP implementation within the legal industry. His current role following the initial implementation includes the overseeing of the development and business process creation around the Linklaters SAP platform. Alex is also charged with the development and maintenance of the on-going strategic exploitation of the SAP platform within the global organisation. Alex has 14 years experience in the IT Development arena both within the legal market and in other consulting organisations.

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