

## Cloud Process – Stream Information

### Mobile & Reporting

Time	Session	Company & Speaker
14:15	<p><b>Migration from BEx to Business Objects landscape – end user perspective</b></p> <p>Pfizer is migrating from the BEx landscape to Business Objects landscape. A key part of the strategy is managing the scope and deciding what reports to migrate and what to retire. A Community of Practice for the Commercial organisation was formed to help identify the key reports being used by the organisation. Key focus for the team was</p> <ul style="list-style-type: none"><li>• Scope Optimisation</li><li>• Top 10 reports enhancement</li><li>• Building Case for Change</li></ul>	Conor Riordan  Pfizer
15:00	<p><b>Deliver greater value and enable innovation without increasing your IT spend</b></p> <p>Today, business require innovation at an even faster pace to enable new business models, grow their customer base and deliver new products. IT has the opportunity to deliver innovation quickly to underpin and drive these developments but this needs to be done effectively and at speed whilst maintaining stability to support business growth. Harnessing the latest innovation advances including business mobilisation and intelligence reporting is mandatory for success. In this session, we will discuss the strategic vision SAP Support can provide to ensure the essential foundations are in place and how SAP Support can accelerate the pace of value realisation within your business.</p>	Tom Payne  SAP
16:15	<p><b>SAP HANA Cloud Platform - Introducing a complete, agile, and open cloud platform like no other</b></p> <p>SAP HANA Cloud Platform is a platform-as-a-service for extending, integrating and building apps to meet new challenges, attract new customers, and drive new business.</p> <p>This session will provide an overview of HCP and mainly guide you through the mobile services capability and demonstrate how to build apps within the platform.</p>	Umar Khan  SAP