

# Analytics Symposium

## Business Intelligence Breakout Stream Information



Time	Session	Company & Speaker
13:30	<p><b>Delivering a Global Sales Information Tool to BP Lubricants - project journey and lessons learnt.</b></p> <p>James Rothwell of AgilityWorks shares the (sometimes challenging) experience of delivering a Global Sales Information Tool through Design Studio on a multisource universe.</p> <p>The session will cover the project approach, architecture, technical challenges and a demo of the BP Lubricants application.</p>	<p><b>James Rothwell</b></p> <p><b>Agility Works</b></p>
14:20	<p><b>Our journey to BI 4.2</b></p> <p>Business intelligence is an essential ingredient to John Lewis' success. The company's active use of analytics enabled them to gain insight into customer purchasing behaviour. John Lewis' objective was to implement a fully supported SAP Reporting Platform within a few months. During this session, James will present how SAP BusinessObjects helps drive customer engagement and will explain how he has enhanced BI platform administration. Additionally, we will review how BI tools are used to ensure proper low-cost migration to BI4.2 within a short timespan! GB&amp;SMITH was the ideal partner for Post-Migration validation and responded to John Lewis's need in terms of training, installation activities and results. Therefore, John Lewis managed to optimise time and effort, ultimately ensuring substantial money savings when migrating to BI 4.2 with GB&amp;SMITH's 360Suite.</p>	<p><b>James Relph &amp; Glenn Rowe</b></p> <p><b>John Lewis</b></p>
15:30	<p><b>SAP BusinessObjects Cloud and the Digital Boardroom</b> - The Future of Analytics... Available Today –</p> <p>This session will include a demo of BusinessObjects Cloud and Digital Boardroom.</p>	<p><b>Daniel Davis</b></p> <p><b>SAP</b></p>
16:20	<p><b>Positioning SAP's Operational/Embedded Analytics and Data Warehouse Solutions</b></p> <p>In line with S/4 HANA platform development, SAP has continued to extend and expand the range of their Analytical solution offerings. In this session, we aim to demystify the range of offerings by positioning and explaining them alongside what use-cases they best serve. We will</p>	<p><b>David Allison</b></p> <p><b>Capgemini</b></p>

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	explore the drivers/scenarios for each solution and how in our experience these solutions can be best combined.	
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