Analytics Symposium

BIG DATA Breakout Stream Information

Time	Session	Company & Speaker
13:30	**SAP Predictive Analytics – empowerment of the business analyst** Get an introduction to SAP Predictive Analytics, and hear how it utilizes best practice from data science to empower the business analyst to become, perhaps, the best data scientist you could get.	**Mikal Netteberg** **SAP**
14:20	**Leveraging the Google Cloud platform; creating a flexible Data science lab** Leveraging the Google Cloud platform; creating a flexible Data science lab. Chris Kernaghan, Bluefin's cloud expert, will show how Bluefin has leveraged the various tools within the new Google Cloud Platform to create a flexible data platform which uses the functionality resulting from the new, exciting and collaborative relationship with SAP and Google. Chris will show how Bluefin have been able to build HXE environments hosted on GCP and then ingest public data sets either using SDA from a remote API or from a Google Sheet. Then using visualisation tools to bring the story to life.	**Chris Kernaghan** **Bluefin**
15:30	**Case Study on Managing your BI Platform to reduce your Total Cost of Ownership** This session will provide an insight into how to better manage your BI Investment by identifying, rationalising and eliminating redundant queries, persisted data and complex ETL processes to reduce costly current and future maintenance, storage and processing requirements.	**John Prodger** **CubeScape Ltd**
16:20	**Delight Customers Always** This session provides insights into the latest SAP support innovations, showing how SAP Product Support continues to deliver on its next-generation support strategy and vision to - "Delight Customers. Always." Practical examples how the new engagement channels can be utilized, when to employ them and what value can be gained from working with support in BI. Topics areas: • Real-time Support (Expert Chat, Schedule an Expert, …) • Self-help in BI (New Finding answers – troubleshooting tool, …) • Stay informed (Social media, WhatsApp, …) • Support Q&A You have an opportunity to discuss any support related topic and request content for future sessions.	**Steven Allen** **SAP**

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