

**Business ByDesign
Special Interest Group
AGENDA**



**Conference Keynotes
& Business ByDesign Sessions**

08:00	<i>Registration Opens & Refreshments</i>	Exhibition Hall
09:15	Opening Keynote Sessions	Main Hall
10:50	Coffee & Networking	Exhibition Hall
11:30	Keynote Session	Main Hall
12:15	Lunch & Networking	Exhibition Hall
13:30	<p>Business Partner Data Management in SAP® BusinessByDesign</p> <p>Learn about Business Partner Data Management in SAP® BusinessByDesign and get an overview of the latest topics. Moreover, what is the outlook for Business Partner Data Management?</p>	Marc-Oliver Genter Development Expert
14:15	<p>Building a Scalable Consultancy using Business ByDesign</p> <p>As an SME IT consultancy we recognise the importance of efficiency in improving profit margins. After an extensive RFP process we selected SAP Business ByDesign as the ERP system to help us grow our business. This session outlines why we decided we needed an ERP system, how we selected SAP ByD and how this choice has worked out for us.</p>	Andy Bolton Capacitas
15:10	Coffee & Networking	Exhibition Hall
15:40	<p>ByDesign User Demos</p> <p>Understand how you can use your Business ByDesign system to:</p> <ul style="list-style-type: none"> • Create/add mashups, Make new workflows (e.g. approval on too high margins in salesquote), Adapt screens. • Generate more effective reports, including making your own KPI, and then use this KPI on your tablet. 	Richard Nagel SAP
17:15	AOB & Close	All
19:45-00:45	<p>Don't want to end the networking opportunity?</p> <p>For an extra £95 you can attend our SUGFest. To book your place at SUGFest, please contact conference@sapusers.org</p>	The ICC