

## User Experience Symposium

Meeting to be held on Wednesday 7<sup>th</sup> June 2017

At Aviva Stadium, Ballsbridge, Dublin 4, Ireland



### Mobile Stream Breakout Information

| Mobile Stream |   |  |
|---------------|---|--|
| Time          | Session   | Company & Speaker  |
| 13:45         | <p><b>Enterprise UX, Opportunities, Challenges and the future for Fiori</b></p> <p>Since the introduction of the iPhone, and the growth of Web 2.0, organisations have looked to meet their user's expectations of high quality user experience informed by exposure to many excellent consumer UX offerings.</p> <p>Delivering this high quality of UX for the enterprise brings many challenges, not least the time and effort work of these quality demands, identifying the right opportunities and understanding the payback on investment are essential.</p> <p>SAP with the introduction of an iOS SDK in partnership with Apple, highlights the strength of Fiori as an industrial strength cross platform design language for Enterprise UX.</p> <p>Leveraging the Fiori design language, and its associated technologies, can bring the organisation not just advantages of the UX its users expect, but can help deliver advantages in improved processes, quicker and better points of interaction and better data quality.</p> | <p><b>Nathan Adams</b></p> <p><b>Bluefin Solutions</b></p> |
| 14:30         | <p><b>Mobile Computing for Manufacturing</b></p> <p>Starting with a brief introduction to SABIC and its operations in the UK, I will provide background on our SAP deployment then explain in more detail how we arrived at our current mobile solution. I will show how the solution provides support for both SAP and non SAP related activities. I will illustrate the process that was followed to take it through blueprinting, development and implementation, including change management and training and conclude with challenges encountered and future direction.</p>  | <p><b>Mike Reaney</b></p> <p><b>SABIC</b></p>              |

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| 15:45 | <p><b>Designing for Mobile first – A HCD approach</b></p> <p>Bluestonex Consulting will share a visual representation of their experiences in Mobile do's and don'ts and future developments.</p> <p>We explore new topics that could/should be incorporated into Fiori (like animation, typography and copy-writing) and how to go about introducing them.</p> <p>Entwined in this strategy is Human Centered Design (HCD) &amp; Design Thinking and the frameworks used. Now common techniques in design &amp; problem solving, Bluestonex give examples of the methodologies and tools available for Mobile which ultimately can speed up time to value from sophisticated software tools to hand drawn paper templates.</p> | <p><b>Dan Barton</b></p> <p><b>BluestoneX</b></p> |
| 16:30 | <p><b>A look at the updated SAP Mobility Strategy</b></p> <p>This session will cover where SAP Mobility currently sits, SAP's strategy for it, as well as an update on recent developments.</p>   | <p><b>Aaron Ambrose</b></p> <p><b>SAP</b></p>     |