

User Experience Symposium

Meeting to be held on Wednesday 7th June 2017

At Aviva Stadium, Ballsbridge, Dublin 4, Ireland



Development Stream Breakout Information

Development Stream		
Time	Session	Company & Speaker
13:45	<p>Design Led Development with SAP</p> <p>User adoption is critical to the successful introduction of a new application, and is directly influenced by design-led-development. This session covers that topic, and looks at using Design Thinking for uncovering business pains, rapidly prototyping applications with SAP Build, and how the SAP Cloud Platform makes this possible.</p>	<p>Aaron Ambrose</p> <p>SAP</p>
14:30	<p>Is Design Thinking the new black?</p> <p>This session will cover origins of Design Thinking, challenges and opportunities faced in enterprises with UX projects, different toolkits for Design Thinking with case studies of how Design Thinking has been leveraged in award winning UX projects and solutions.</p>	<p>Sumeet Nag</p> <p>Capgemini</p>
15:45	<p>SAP BUILD - Your Fiori Apps, from paper to prototype to WebIDE.</p> <p>In this session, we will focus on the how SAP tools contribute to the best User Experience. Using SAP BUILD allows you to create both low and high fidelity prototypes without any prior knowledge of programming. SAP BUILD from paper to prototype to WebIDE.</p> <p>Attend this session to see how SAP BUILD can work for you.</p>	<p>Rafael Miranda</p> <p>itelligence</p>
16:30	<p>SAP Screen Personas – User Experience for old-school SAP systems and beyond</p> <p>Steve will describe the University of Warwick’s journey with SAP Screen Personas, why they chose Personas over other technologies, what they’ve built and the benefits it delivered, and Warwick’s future plans.</p> <p>He will position Personas alongside other UX technologies – Fiori and S/4 – and how it complements them rather than competes with them.</p>	<p>Steve Rumsby</p> <p>University of Warwick</p>