

**Business ByDesign Special Interest Group
AGENDA**

**Tuesday 28th November 2017
The ICC, Birmingham**



08:30	<i>Registration Opens & Refreshments</i>	Exhibition Hall
09:30	<p>UKISUG Connect – Conference Keynote What happens when the machines take over?</p> <p>R “Ray” Wang (@rwang0), head of Silicon Valley-based Constellation Research and best-selling author of <i>Disrupting Digital Business</i>, published by Harvard Business Review Press, discusses how AI can augment business today, and the rules and ethics needed to keep us safe.</p>	<p>Ray Wang Constellation Research</p>
10:30	Coffee & Networking	Exhibition Hall
11:00	<p>Introductions and SAP ByDesign Roadmap Hear the latest updates on the ByDesign Roadmap</p>	<p>Mark Innes SAP</p>
11:30	<p>Extending your ByDesign Solution</p> <p>Outlook Integration: Live demo session to find out how you can exchange information between Microsoft Outlook and the CRM application of your system.</p> <p>Extension Fields – What are they and how can they benefit you? Extension fields are additional fields that administrators can add to your SAP ByDesign system. Once created the field can then be added to other screens, form templates, analytical data sources and reports, and so on.</p>	<p>Greg Durrans SIG Chair</p>
13:00	Lunch & Networking	Exhibition Hall
13:45	<p>Utilising Analytics with ByDesign</p> <p>As well as creating new reports and views to visualise your data, we’ll also cover:</p> <p>Design Data Sources, Design KPI’s, Scheduling Reports, SAP Business in Focus App</p>	<p>Mark Innes SAP</p>
15:30	Wrap Up & Close	All