

SAP ERP Simulation Game – Value Proposition



Attitudes & Adoption

Enhance user attitudes towards SAP by demonstrating the simplicity of adopting good business processes within SAP



Integrated Experience

Demonstrate the integrated nature of of an ERP system by managing multiple real business variables which affect customer service and profits



Power of S4HANA

Make business decisions in real time and evaluate the profitability of these decisions as they impact the business. No need to wait for analytics



Value of SAP

Not just a system of record, SAP S4/HANA can provide the users with real time decision making support. Users have the capability to define role specific support



Enforce Business Principles

Demonstrate how adherence to business processes leads to successful customer strategies.

Users can see how plan adherence impacts on market share and profits



Teamwork & Collaboration

The game brings together diverse business roles and ensures that the team that learns from its mistakes early on and works together to a shared vision is the team that will succeed in the end

Simulation Objectives

- Experience integrated business process and the impact of real-time information from the end-user perspective
- Understand how enterprise systems support business strategies and decision-making
- Understand S4HANA v Classic ERP
- Discuss lessons learned (from the simulation) and strategic, operational or organizational implications for your organization

Featured differentiators and roadmap

Target Audience

- CxO's
- Finance, Sales, Supply Chain teams
- Business Analysts
- IT Integration teams

Simulation Overview

- Customer and supplier behaviour algorithms
- Simplification of administrative tasks
- Time acceleration (20 days in 20 minutes)

Participant Strategies

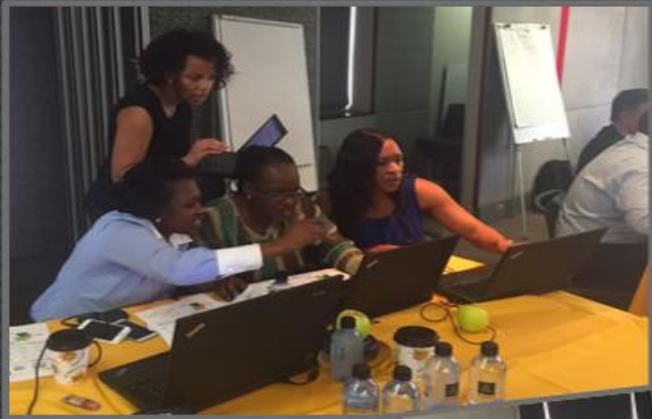
- Operationalize their business strategy flawlessly
- Analyze and compare their own execution against the other teams
- Adjust their strategy and execution on the fly to win the competition

Resources

Facilities

- Open Internet Connection
- PC or Mac with Chrome, Firefox, Internet Explorer browser
- Android or iOS tablet (optional)
- Recommended class size – 4 –to 10 groups with 3 players per group
- Game duration – 2 to 3 hours

What do our customers think of it?



Please invite us again

A recent Customer session

36 people learning without realising it.
A very lively, energetic and enjoyable experience!



Please come tell us more about this stuff

Please can we run this with more people in our company

This is not SAP !

I never really GOT IT until now, thanks !



I learned more in 3 hours than in the last 3 months

I'm so glad my manager forced me to attend !