

Analytics Symposium

SAP Analytics Breakout Stream Information



Time	Session	Company & Speaker
13:30	<p>Journey to SAC with some insight into embedded analytics in S4.</p> <p>SAC represents a significant shift in how to utilise the reporting toolset of SAP, in this session Sukh will go over how National Grid have gone about understanding how, as a large company they can prepare for this shift and how they have tried to understand the impact on their business. To do this National Grid identified their SAC requirements, but used an extremely critical lens to justify the need for that requirement and how after utilising SAC they were able to identify what the true capability of the tool was to satisfy the ask vs what is the hype.</p>	<p>Sukh Singh</p> <p>National Grid</p>
14:20	<p>The Power of planning in SAP Analytics Cloud</p> <p>In this session, James will detail how Agility Works are working with the well-known advertising agency, Dentsu Aegis London, to deliver an innovative planning and forecasting solution for their UK business (40 plus users). We will give insight into how SAC can connect to SAP BPC and HANA to provide a perfect starting point for any departmental planning, with a demo to show you exactly what that looks like.</p> <p>Attendees will leave the session with an understanding of:</p> <ul style="list-style-type: none"> •The key planning concepts within SAC •How SAP BPC can connect to SAC to provide a perfect starting point for departmental planning •Key challenges and lessons learnt in the implementation process •Key SAC planning features such as data actions, input tasks and commentary •How SCP and HANA can be used to bring non-SAP data into SAC •The pitfalls and successes of using the newest planning features in SAC <p>This session is a real must see if you are interested in planning/forecasting and how SAP Analytics Cloud can accelerate your deployment.</p>	<p>James Rothwell</p> <p>Agility Works</p>

<p>15:30</p>	<p>The Sofa Brands Journey to Intelligent Forecasting</p> <p>During 2018 Sofa Brands, the UK's leading branded sofa group including Parker Knoll, G-Plan, Duresta and others started a journey to increase the accuracy and timeliness of their management information and forecasting.</p> <p>Ciaran McMahan, Group Finance Director had a vision of real time management reporting and an automated forecast that could predict order intake at product and retail outlet level and then flow that information through to factory output, deliveries, sales and ultimately cash flow. Working with Opal Wave, he realised that this could be achieved using SAC within a budget that was possible.</p> <p>Just producing weekly reports was a labour intensive challenge, now they appear daily after zero manual intervention. That was just the beginning of the data journey that already enables a real time forecast to GM level originating with activity in the SBI distributors' showrooms.</p> <p>Hear the Sofa Brands story in their words including:</p> <ul style="list-style-type: none"> • their journey to choose the SAC product; • the challenges when deploying capability that was being introduced to the product during the project; • the benefits that they were hoping to achieve and those that they did and how that was delivered; • as well as their plans for the future including deploying a mobile app to sales reps connecting them to forecasts and supporting sales through real time modelling of their customer's profitability and even geo-mapping where each sofa is going. 	<p>Simon Bell, Opal Wave & Ciaran McMahan, Sofa Brands International</p>
<p>16:20</p>	<p>SAP Analytics Cloud</p> <p>Application Building has come to SAP Analytics Cloud with its generally availability in Q1 2019. Matthew will present the new capabilities with discussions comparing it to Lumira Designer and how some of these new capabilities support the Intelligent Enterprise. A demonstration, roadmap and Q&A will be included in this session. A must for any follower of Lumira Designer, or those wishing to extend the functionality of SAP Analytics Cloud Stories</p>	<p>Matthew Shaw SAP</p>