

# The Intelligent Enterprise Symposium

## Stream 3 Breakout Stream Information

Addressing Core Challenges as part of S4/C4 Journey



Time	Session	Company & Speaker
13:30	<p><b>Extending S4 globally with ByDesign</b></p> <p>Taking advantage of Business ByDesign to cost effectively help roll out S4 - SAP's Two-Tier Strategy.</p> <p>With the cost of extending S4 and other Tier 1 solutions on a global basis well documented, what about the Time to rollout and country specific localisation? Integrating ByDesign seamlessly into S4 (On-Premise or Cloud) can easily half the time of roll out and achieve the cost constraints often associated with these projects; generally as a consequence of the master project overspend!</p> <p>What are the decision making factors around this strategy?</p>	<p>Bob Atkinson InCloud Solutions</p>
14:20	<p><b>Implementing S/4HANA with a business-driven approach to Data Management</b></p> <p>ATA Group decided to implement SAP S/4HANA to consolidate their software platforms, support new business models and growth and maintain its position as the world's leading manufacturer and distributor of precision engineering products. The aim was to have one ERP platform across the group that could be centrally supported and developed.</p> <p>In this session, we'll discuss how ATA Group used Winshuttle Studio to empower business users and accelerate the initial data migration for the US go-live, but also as the main data management solution for continuous improvement in the business in S/4HANA 1709, across different areas like:</p> <ul style="list-style-type: none"> <li>• Material creation and changes</li> <li>• Mass changes on BoMs and Routings</li> <li>• Business Partner changes</li> <li>• Pricing updates</li> <li>• Reporting</li> </ul> <p>The presentation will show, how ATA Group used Winshuttle to empower the business users and accelerate data migration throughout the whole organisation.</p>	<p>Karl McEntee ATA Group</p>

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15:30	<p><b>What is C/4Hana and how can Enterprise Support Cloud Edition support me?</b></p> <p>Introduction to the C/4Hana suite. C/4Hana is 4th generation CRM on SAP Hana, which combines 5 cloud solutions to give seamless customer experience. Discover how SAP Enterprise Support Cloud Edition, can support you with your C/4Hana implementation and guide you through the next generation support offerings from Enterprise Support Value Maps so you can deliver the best in customer experience.</p> <p>Understand C/4HANA in the intelligent enterprise and the cloud products that make up C/4HANA. Leverage Enterprise Support offerings available for your C/4HANA journey.</p>	Lisa Deady  SAP
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