

# Personas Workshop

## Special Interest Group

Meeting to be held on Thursday 27<sup>th</sup> June 2019

Warwick Conference Centre

Scarman Building, Coventry CV4 7SH

### AGENDA

<b>09:00</b>	<b>Registration &amp; Coffee</b>	All
<b>09:30</b>	<b>Introduction &amp; Welcome</b>	Steve Rumsby SIG Chair
<b>09:40</b>	Introduction to SAP User Experience Strategy Introduction to Design Thinking What is SAP Screen Personas, how does it fit in the SAP landscape, and how to use it – with first hands-on exercises Simplification and transformation of a SAP GUI transaction into a Fiori app with lots of hands-on exercises	Sylvia Barnard & Kristis Magons SAP
<b>12:30</b>	<b>Lunch &amp; Networking</b>	All
<b>13:30</b>	Continuing simplification exercises Creating a SAP Screen Personas tile for a Fiori Launchpad – hands-on exercise Running the app that you have just built on your own mobile device – hands-on exercise Tips and tricks from the mouths of the experts FAQ	Sylvia Barnard & Kristis Magons SAP
<b>16:30</b>	<b>Close</b>	All

**Timings will be flexible due to the nature of the day, morning and afternoon coffee breaks will be taken at convenient times.**

**This is a hands-on workshop please bring a laptop with you.**