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|--------------|--|------------------------------|
| 08:30 | EXHIBITION OPENS | ALL |
| 09:05 | <p>Introduction & Welcome</p> <p>Grab your coffee, or beverage of choice, and join us in the Auditorium where so we can welcome you to our all new Online Symposium and map out what you should expect for the day ahead.</p> | Craig Dale UKISUG |
| 09:15 | <p>Developing an Outcome Based Data Strategy</p> <p>An outcome-driven data strategy is essential, because modern business strategies depend on data for success. You need a data strategy to prioritise this mountain of work. And guess what? It's not just about technology. A winning data strategy outlines all the data capabilities that have to be built to achieve your business outcomes. It aligns the ever important work on data governance, data quality and data privacy to what business executives want to hear – how is the investment in data going to help deliver business value. Hear Tina's ideas on techniques for translating data capabilities into business benefits.</p> | Tina Rosario SAP |
| 09:45 | 5-minute comfort break (video adds) | All |
| 09:50 | <p>Simplifying your Migrations to reduce TCO</p> <p>Including an SAP best practice data management strategy in your plans for your migration is essential to ensure your data lifecycle costs are kept under control. Proceed will exchange their knowledge on how you can achieve this simplistically, be your journey to HANA and/or the cloud. With customer use cases which show significant savings across the lifecycle of your current and legacy data, whilst making room in IT budget for innovative new technologies and organically assisting with meeting data regulations be, they local or international.</p> | Nick Parkin Proceed Group |
| 10:20 | Break | All |
| 10:50 | Breakout Sessions Begin | All |
| 11:20 | Break | All |
| 11:40 | Mindfulness Session | Simon Nichols Thrive |
| 12:00 | Lunch Break | All |
| 12:30 | Breakouts Begin | All |
| 13:35 | Exhibition Break | All |
| 13:50 | Closing Remarks | All |
| 14:00 | End of Event | All |

We reserve the right to change the agenda at any time
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| Streams | Data Governance | Data Integrations | Data Readiness |
|----------------|--|---|--|
| 10:50 | Automated SAP Master Data Management & Governance for optimum efficiency David Maughan XP Power | Flowing with your SAP Data: How a Global Water Technology Company Modernised with SAP and the Cloud Edwin Commandeur HVR | Reducing cost and optimizing working capital with Data Cleansing as-a Service Sunil Batra & Patrick Moisson SAP |
| 11:20 | Exhibition Break | | |
| 11:40 | Mindfulness Session | | |
| 12:00 | Lunch Break | | |
| 12:30 | Data Value in times of protracted disruption Gerd Danner SAP | How T-Systems accelerated their business with Proceed Cella for SAP & Non-SAP Legacy System Decommissioning Tibor Kosche T-Systems | Delivering data readiness across a fragmented environment Richard Porter AstraZeneca & Winshuttle |
| 13:00 | 5 Minute break | | |
| 13:05 | Make Cybersecurity meaningful for the C-suite, with the power of data Gabriele Fiata SAP | Creating operational transparency on cash and liquidity with SAP Analytics Cloud Avalon Ridler SAP | Forecasting on BW and HANA for data experts. And everyone else Rob Cowell Pyramid Analytics |
| 13:35 | Exhibition Break | | |
| 13:50 | Closing Remarks | | |
| 14:00 | End of Event | | |

#DataSymp