

Data Symposium

Data Readiness



Time	Session	Company & Speaker
10:50	<p>Reducing cost and optimising working capital with Data Cleansing as-a Service</p> <p>Data Quality can drive significant bottom line improvements. See how Data Cleansing as a service supports you to understand and eliminate data quality issues and create short term cost savings and optimises working capital.</p>	<p>Sunil Batra & Patrick Moisson</p> <p>SAP</p>
12:30	<p>Delivering data readiness across a fragmented environment</p> <p>In this session you will hear about the challenges faced by AstraZeneca in terms of fragmented processes, lack of standardisation and pains around data cleansing. To address this, the Global Business Services (GBS) organisation supporting the AstraZeneca Finance functions conducted a Proof of Value (PoV) with Winshuttle. The mandate was to implement a user-friendly Business Automation solution for its Central Data team in charge of Master Data; in line with the group strategy “Growth through Innovation strategy”.</p> <p>The objective was to deliver data readiness, remove manual tasks increase data quality, accelerate turnaround times and increased value to the business.</p> <p>An initiative that started with a relatively small scope quickly established the value of Winshuttle SAP Data Management solution for the Central Data team, prompting significant interest from other teams at AstraZeneca.</p> <p>Winshuttle has now rapidly gained traction with other AstraZeneca business and SAP stakeholders including:</p> <ul style="list-style-type: none"> - The Robotic team in charge of readying and automating Record-to-Report data - The SAP Shared Services conducting critical data operations <p>The team in charge of data migration linked to harmonisation projects</p>	<p>Richard Porter, AstraZeneca & Winshuttle</p>

13:05	<p>Forecasting on BW and HANA for data experts. And everyone else</p> <p>Forecasting provides actionable insight across organisations. This session will introduce Pyramid's dynamic forecasting models applied to BW and HANA, and show how automated, best-fit model accuracy can be further improved by giving data owners and domain experts the ability to influence algorithms.</p> <p>Organisations are increasingly seeing the value of using forecasting techniques in all areas of their operations. Ideally, simple, one-click approaches will provide sufficient accuracy, but it is important to have the option to leverage knowledge of the data from domain experts which can produce even greater accuracy. Analytics tools need to provide a range of predictive analytic options from the fast and simple to fully customisable models. And all of this while minimising the need to move data from its source. In this session they will look at a variety of forecasting models, understand how domain experts can help improve precision, and then using Pyramid you'll see how to easily measure and visualise the accuracy. All examples will be based on dynamic, direct queries into data held in SAP BW and SAP HANA.</p>	<p>Rob Cowell</p> <p>Pyramid Analytics</p>
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