

Technical (UX) Workshop – Day 1

Online SIG Meeting

Thursday 15th April 2021

UX Strategy and Overview

AGENDA



09:30	Coffee & Welcome	Steve Rumsby SIG Chair
10:00	SAP UX puts the user at the center of the Intelligent Enterprise <p>Learn how user experience (UX) can help drive business transformation in our new reality. Find out how SAP builds a human-centric Intelligent enterprise. See how customers have increased productivity, reduced costs, and built their competitive advantage with SAP's most recent UX innovations.</p>	Joelle El Hayek SAP
10:45	Comfort Break	All
10:50	The fastest way to innovate with SAP Business Technology Platform <p>SAP Business Technology Platform (BTP) is the key element for Application development and Integrations with the flexibility to build, manage, and deploy your applications and connect data and business processes. This Session will show you how to quickly achieve your goals with the BTP. It will show you how you find the right use case for your needs, find further information like customer examples, match the landscape and get best practices for implementation. And it will show you a second approach for creative innovation using the BTP services. So in a nutshell you will learn how you can modernize your core and innovate without disruption.</p>	Nis Boy Naeve & Andreas Hirche SAP
11:35	General Q&A	All
11:45	Close	All