

Wednesday 21<sup>st</sup> April 2021

08:30	EXHIBITION OPENS	ALL
09:00	Introduction & Welcome	Craig Dale UKISUG
09:15	<p><b>How to unleash the data-driven business – Data Warehousing, Analytics, Trends and Strategy</b></p> <p>Mohamed will be covering trends and innovations in the area of data &amp; analytics, including the major challenges organisations are facing and how SAP can help to address those challenges. Mo will discuss how organisations can establish a strong data culture, enabling the business to use data more effectively. With SAP’s Business Technology Platform, covering an end-to-end portfolio of analytics capability, Mo will also cover examples of how SAP have helped customers to drive innovation, turning their data into actionable insights.</p>	Mohamed Abdel Hadi SAP
09:45	5-minute comfort break	All
09:50	Breakouts Begin	All
10:20	Break	All
10:50	Breakouts Sessions	All
11:20	5-minute break	All
11:25	Breakout Sessions	All
11:55	Mental Health by Numbers	Simon Nichols Thrive
12:15	Lunch Break	All
12:45	Breakouts Sessions	All
13:15	Exhibition Break	All
13:45	Q&A Panel Discussion with Timo Elliott & Mohamed Abdel Hadi	SAP
14:15	Closing Remarks	Craig Dale UKISUG
14:20	End of Event	All

Streams	Stream 1	Stream 2	Stream 3
09:50	<b>Out of the shadows and into the light! How to transform shadow IT into ingenuity</b>  Bill Balnave  Pyramid Analytics	<b>BW migration to BW/4HANA cloud and data warehouse cloud (DWC)</b>  Donal Geraghty, Seapark Consultancy & Tim Dyer, SAP	<b>Howdens SAP Analytics program</b>  Trevor Cowan, Rob Smith & Nick Cooper  Howdens & SAP
10:20	<b>Exhibition Break</b>		
10:50	<b>Powering Predictive Financial Forecasts with SAP Analytics Cloud</b>  Antoine Chabert  SAP	<b>Building Data Lakes with SAP on AWS</b>  Jonathan Lake & Narendra Eskala  AWS	<b>Modern BI approach for a BW/4HANA and S/4HANA global implementation</b>  Richard Taylor & Prabhat Verma  The Birchman Group
11:20	<b>5-Minute Break</b>		
11:25	<b>Learn how SAP solutions were combined together to deliver Machine Learning at a proof of concept</b>  Dean Farrow  SAP	<b>Leveraging SAP HANA Cloud, Data Lakes and SAP Analytics Cloud to deliver modern data and analytics landscapes</b>  Asad Mahmood  NTT DATA Business Solutions	<b>SAP Analytics Cloud Roadmap &amp; Recent Innovations</b>  Orla Cullen  SAP
11:55	<b>Mental Health Session</b>		
12:15	<b>Lunch Break</b>		
12:45	<b>Breakouts Begin</b>		
12:45	<b>Using data to create base plans in SAC Planning</b>  Dean Cheeseman  SAP	<b>Combining the power of SAP HANA Cloud Services to deliver next-gen analytics</b>  Chris Houlder  Delaware UK	<b>Transitioning your analytics and BI to the cloud with SAP</b>  Jonathan Freeland  SAP
13:15	<b>Exhibition Break</b>		
13:45	<b>Q&amp;A Panel Discussion with Timo Elliott &amp; Mohamed Abdel Hadi</b>		
14:15	<b>Closing Remarks</b>		
14:20	<b>End of Event</b>		

\*\*Twitter Hashtag: #AnalyticsSymp\*\*