

# Analytics Symposium

## Stream 1 Information



Time	Session	Company & Speaker
09:50	<p><b>Out of the shadows and into the light! How to transform shadow IT into ingenuity</b></p> <p>Inspired by the sessions from Timo Elliott and Rob Moore at the UKISUG Analytics virtual event in September of 2020, Pyramid Analytics will examine some of the challenges facing SAP customers in their delivery of “self-service BI and analytics” across large enterprises.</p> <p>They will explore the unexpected virtues of “shadow IT”—which, despite its commonly negative associations, essentially point to end-user enthusiasm to earnestly answer tough business challenges. Can they provide proper governance of data and analytic content while at the same time providing easy self-service analytics to business users? In addition, can they directly query SAP BW and SAP HANA data without copy managing the data into some other tool? Can they integrate data from other, non-SAP sources to see a fuller picture of our data? Can they leverage HANA as my analytic data lake repository, exploiting its enterprise class in-memory analytic modelling capability?</p>	<p><b>Bill Balnave</b></p> <p><b>Pyramid Analytics</b></p>
10:50	<p><b>Powering Predictive Financial Forecasts with SAP Analytics Cloud</b></p> <p>In this session, Antoine Chabert from SAP will present how SAP Analytics Cloud Predictive Planning helped Roche to reduce the time to generate a 3+ billion financial forecast (GBP) from several weeks to two hours and to automate 70% of required data entry. The new normal of planning is predictive planning.</p>	<p><b>Antoine Chabert</b></p> <p><b>SAP</b></p>

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11:25	<p><b>Learn how SAP solutions were combined together to deliver Machine Learning at a proof of concept</b></p> <p>Join Dean Farrow who will demonstrate how several of SAP's family of cloud products can smoothly work together - SAP Data Warehouse Cloud, SAP Data Intelligence Cloud, and SAP Analytics Cloud (DWC &amp; DI &amp; SAC). Delivered as a proof of concept exercise for a motor manufacturer, this session will show how they work with monthly Vehicle Registration numbers per various countries which they use to create a time series predictive forecast, implemented using open source R. They also demonstrate how they use SAP Analytics Cloud to enable the sale territories to immediately analyse and investigate further.</p>	<p><b>Dean Farrow</b></p> <p><b>SAP</b></p>
12:45	<p><b>Using data to create base plans in SAC Planning</b></p> <p>This session provides an overview on some of the options available for creating base plans from existing data in SAP Analytics Cloud. The session will cover the usage of data actions, allocations and how planners can quickly and easily use built-in predictive algorithms to create more accurate plans.</p>	<p><b>Dean Cheeseman</b></p> <p><b>SAP</b></p>